



Association of University Technology Managers®  
Advancing Discoveries for a Better World®



## AUTM Professional Development Programs Equip Yourself. Invent Your Future.

[www.autm.net](http://www.autm.net)

### Online Professional Development Sponsorship Program Contract

Organizations working within the technology transfer community won't want to miss this opportunity to gain exposure to a broad range of technology transfer professionals during the many AUTM Online Professional Development courses currently offered. Sponsoring AUTM's Online Professional Development Program is a cost-effective solution for leveraging marketing budgets. Your sponsorship of the online program (approximately 20 courses per calendar year) provides repeated, consistent brand recognition for your company.

#### Benefits Include:

- Acknowledgement (logo with link) on the online courses section of the AUTM website for one year.
- Acknowledgement in electronic marketing materials for one year (approximately twelve email blasts per calendar year).
- One complimentary registration to the professional development webinar of your choice.\*
- Joint acknowledgement of all online professional development sponsors at the beginning and end of each online course for one year.
- Final registration list(s) in electronic format for one full year of AUTM Online Professional Development courses (excludes email addresses, per AUTM policy).

\* Once within the 12-month period following contract acceptance.

#### AUTM Online Professional Development Courses Offer:

- In-depth coverage of a single issue that accommodates busy schedules. Each course is 1.5 hours.
- A convenient learning experience that requires no travel and no time out of the office. Sponsors and attendees can participate from the comfort of their own desks.
- One low registration fee for multiple attendees from the same office.

For a list of online professional development topics, please send an email to [mcarson@autm.net](mailto:mcarson@autm.net) or visit the AUTM website.

**Yes! I would like to sponsor one year of the AUTM Online Professional Development series for \$2,000**

#### AUTM's taxpayer ID number is 36-3011951.

Sponsorship fees are due upon application acceptance. Sponsors may provide full payment information with application, or AUTM headquarters will invoice sponsor for the payment balance.

Questions? Contact Madh Carson at +1-847-686-2362 or [mcarson@autm.net](mailto:mcarson@autm.net).

Fax completed form with credit card payment information to AUTM headquarters: +1-847-686-2253.

If paying by check, fax application to AUTM headquarters and mail payment with a copy of the application to:

#### AUTM

One Parkview Plaza, Suite 800 • Oakbrook Terrace, IL 60181 USA

#### Contact Information

Name/Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Country \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Company Website Address \_\_\_\_\_

#### Payment Information

Check Enclosed (All fees must be paid in U.S. funds.)  
Make check payable to: **Association of University  
Technology Managers Inc.**

Charge my:  
 VISA     MasterCard  
 American Express     Discover

Amount:  \$500 deposit     Full payment \$ \_\_\_\_\_  
 Other \$ \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Billing address if different from above \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

\* U.S. tax codes forbid AUTM to allow sponsors to make any qualitative statements about their companies, products or services.

[www.autm.net/events-courses/online-learning/](http://www.autm.net/events-courses/online-learning/)