



Association of University Technology Managers®  
Advancing Discoveries for a Better World®

# AUTM 2018 Eastern Region Meeting

## Sponsorship Program

September 13 - 14, 2018

Hyatt Regency Baltimore Inner Harbor  
Baltimore, Maryland

[www.autm.net/ERM2018](http://www.autm.net/ERM2018)

#AUTMERM2018



# AUTM 2018 Eastern Region Meeting Sponsorship Levels

Show your support of AUTM by sponsoring this insightful and memorable event. The meeting allows attendees to share professional strategies in licensing and technology transfer and hear the latest developments in the field.

As a sponsor of the meeting, your organization demonstrates its support for learning, sharing and networking to continuously improve the practices and skills that bring innovation to the public.

	<b>Titanium \$7,500</b>	<b>Platinum \$5,000</b>	<b>Gold \$2,500</b>	<b>Silver \$1,750</b>
<b>Exclusive sponsorship of your choice:</b> • Welcome Reception • Networking Breaks (minimum of 3)	X			
<b>Enhanced signage with logo</b>	X			
<b>Description of services in registration materials</b>	Half page/ 50 words	50 words		
<b>Complimentary meeting registrations</b>	3	2	1	1
<b>Choice of one of the following:</b> • one of two plenary sessions • one of two continental breakfasts • one of two lunch breaks • AUTM Connect™ (Only one sponsor per event will be assigned on a first-come, first-served basis)		X		
<b>Acknowledgement of your firm at the selected event</b> (from above)		X		
<b>Exclusive signage with logo at the selected event</b> (from above)		X		
<b>Exhibit table in an area maximized for interaction with attendees</b>	X	X	X	
<b>Discounted meeting registrations for employees of the sponsoring firm</b> (at the member early registration rate)	Unlimited	1	1	
<b>Prominent display of your firm's logo on signage at the meeting</b>	X	X	X	X
<b>Acknowledgement with logo with other sponsors in electronic marketing materials</b>	X	X	X	X
<b>Acknowledgement with logo in final printed program</b>	X	X	X	X
<b>Acknowledgement and link to your firm's website on AUTM website</b>	X	X	X	X
<b>Final registration list in electronic format</b> (excludes email addresses, per AUTM policy)*	X	X	X	X

\* The registration list is the property of AUTM and is entrusted to the attendees at the meeting for personal information only. Reproduction of the provided list is not authorized and its use for general mailings, email broadcasts or similar purposes is prohibited.

To secure your sponsorship, complete the last page of this application and email to Madhuri Carson, [mcarson@autm.net](mailto:mcarson@autm.net). AUTM retains full discretion regarding sponsorship application acceptance.

Don't see what you're looking for? AUTM will work with you to help maximize your company's marketing goals. Additional opportunities are available as a customized package. Contact Madhuri Carson, [mcarson@autm.net](mailto:mcarson@autm.net), +1-847-686-2362 for more information.



# AUTM 2018 Eastern Region Meeting

## Sponsorship Application

### September 13 - 14, 2018

Hyatt Regency Baltimore Inner Harbor • Baltimore, Maryland

#### Sign me up for:

- Titanium Sponsor \$7,500
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,750

Sponsorship fees are due upon application acceptance. Sponsors may provide full payment information with application, or AUTM headquarters will invoice sponsor for the payment balance.

Email completed form to [mcarson@autm.net](mailto:mcarson@autm.net), as sponsorship is available on a first-come, first-served basis.

- If paying by credit card, include details on this form as indicated below.
- If paying by check, please email the completed form to [mcarson@autm.net](mailto:mcarson@autm.net) and then mail payment with a copy of the application to: AUTM • PO Box 88615 • Chicago, IL 60680-1615

#### Contact Information

Name/Title

Company

Address

City State/Province

Country ZIP/Postal Code

Phone

Email

Company website address

#### Payment Information

AUTM's taxpayer ID number is 36-3011951.

Check enclosed (All fees must be paid in U.S. funds.) Make check payable to: Association of University Technology Managers Inc.

Charge my:  VISA  MasterCard  American Express  Discover

Amount:  \$500 deposit\*  Full payment \$ \_\_\_\_\_

Other \$ \_\_\_\_\_

Authorized Signature

Date

Print name as it appears on card

Card Number

Expiration Date

\*A minimum deposit of \$500 is due at the time of contract. The balance is due no later than Thursday, August 2, 2018.

**Cancellation policy:** Cancellation of sponsorship commitment must be in writing. Deposits are non-refundable. If cancellation of sponsorship occurs prior to Tuesday, August 14, 2018, the sponsor will be refunded 50% of the total amount due. After Tuesday, August 14, 2018, no refunds will be made.

**Conflicting Events:** Sponsors of the AUTM 2018 Eastern Region Meeting will be required, as a condition of their participation, not to host conflicting events. Private events should not conflict with any of AUTM's educational sessions, special programs, social and themed events, including receptions and meals provided by AUTM. Sponsors should review the meeting program for potential conflicts before scheduling their events.