



Association of University Technology Managers®  
Advancing Discoveries for a Better World®

# AUTM 2018 Canadian Meeting

## Sponsorship Program

June 25-27, 2018

Lord Nelson Hotel  
Halifax, Nova Scotia

[www.autm.net/Canada2018](http://www.autm.net/Canada2018)

[#AUTMCanada2018](https://twitter.com/AUTMCanada2018)



# AUTM 2018 Canadian Meeting Sponsorship Levels

Show your support of AUTM by sponsoring this insightful and memorable event. The meeting allows attendees to share professional strategies in licensing and technology transfer and hear the latest developments in the field.

As a sponsor of the meeting, your organization demonstrates its support for learning, sharing and networking to continuously improve the practices and skills that bring innovation to the public.

	Platinum \$5,000 USD	Gold \$2,500 USD	Silver \$1,500 USD
<b>Description of services in registration materials</b>	50 words		
<b>Complimentary meeting registrations</b>	2	1	
<b>Choice of one of the following:</b> <ul style="list-style-type: none"> <li>• one of two plenary sessions</li> <li>• Directors' Forum</li> <li>• networking reception</li> <li>• one of two lunch breaks</li> <li>• WiFi</li> </ul> (Only one sponsor per event will be assigned on a first-come, first-served basis)	X		
<b>Acknowledgement of your firm at the selected event</b> (from above)	X		
<b>Exclusive signage with logo at the selected event</b> (from above)	X		
<b>Exhibit table in an area maximized for interaction with attendees</b>	X	X	
<b>Discounted meeting registrations for employees of the sponsoring firm</b> (at the member early registration rate)	1	1	1
<b>Prominent display of your firm's logo on signage at the meeting</b>	X	X	X
<b>Acknowledgement with logo with other sponsors in electronic marketing materials</b>	X	X	X
<b>Acknowledgement with logo in final printed program</b>	X	X	X
<b>Acknowledgement and link to your firm's website on AUTM website</b>	X	X	X
<b>Final registration list in electronic format</b> (excludes email addresses, per AUTM policy)*	X	X	X

\* The registration list is the property of AUTM and is entrusted to the attendees at the meeting for personal information only. Reproduction of the provided list is not authorized and its use for general mailings, email broadcast or similar purposes is prohibited.

To secure your sponsorship, complete and forward the last page of this application to AUTM headquarters. AUTM retains full discretion regarding sponsorship application acceptance.

Don't see what you're looking for? AUTM will work with you to help maximize your company's marketing goals. Additional opportunities are available as a customized package. Contact Madhuri Carson, [mcarson@autm.net](mailto:mcarson@autm.net), +1-847-686-2362 for more information.





# AUTM 2018 Canadian Meeting

## Sponsorship Application

### June 25 - 27, 2018

### Lord Nelson Hotel • Halifax, Nova Scotia

#### Sign me up for:

**Platinum Sponsor**  
\$5,000 USD

**Gold Sponsor**  
\$2,500 USD

**Silver Sponsor**  
\$1,500 USD

Sponsorship fees are due upon application acceptance. Sponsors may provide full payment information with application, or AUTM headquarters will invoice sponsor for the payment balance.

**Email completed form to [mcarsen@autm.net](mailto:mcarsen@autm.net), as sponsorship is available on a first-come, first-served basis.**

- If paying by credit card, include details on this form as indicated below.
- If paying by check, please **email the completed form to [mcarsen@autm.net](mailto:mcarsen@autm.net)** and then mail payment with a copy of the application to:  
AUTM • PO Box 88615 • Chicago, IL 60680-1615

#### Contact Information

\_\_\_\_\_  
Name/Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State/Province

\_\_\_\_\_  
Country

\_\_\_\_\_  
ZIP/Postal Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Company website address

#### Payment Information

**AUTM's taxpayer ID number is 36-3011951.**

Check enclosed (All fees must be paid in U.S. funds.) Make check payable to: Association of University Technology Managers Inc.

Charge my:  VISA  MasterCard  American Express  Discover

Amount:  \$500 USD deposit\*  Full payment \$ \_\_\_\_\_

Other \$ \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print name as it appears on card

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\*A minimum deposit of \$500 is due at the time of contract. The balance is due no later than Monday, May 14, 2018.

**Cancellation policy:** Cancellation of sponsorship commitment must be in writing. Deposits are non-refundable. If cancellation of sponsorship occurs prior to Thursday, May 24, 2018, the sponsor will be refunded 50% of the total amount due. After Thursday, May 24, 2018, no refunds will be made.

**Conflicting Events:** Sponsors of the AUTM 2018 Canadian Region Meeting will be required, as a condition of their participation, not to host conflicting events. Private events should not conflict with any of AUTM's educational sessions, special programs, social and themed events, including receptions and meals provided by AUTM. Sponsors should review the meeting program for potential conflicts before scheduling their events.