



**Sponsorship Application**  
**AUTM Partnering Forum on Crop Productivity**  
**Hosted by Michigan State University and**  
**Louisiana State University Agricultural Center**  
**September 12-13, 2018**  
**Donald Danforth Plant Science Center - St. Louis,**

In an effort to develop closer relationships between university technology transfer offices and companies, AUTM is bringing together industry and academia in target technology sectors. The highlight of each partnering forum is an interactive reverse showcase where industry representatives will explain the technologies and types of interactions they are seeking. The universities attending will review their portfolio and respond to each company's specific needs.

Show your support of AUTM by sponsoring the Crop Productivity Partnering Forum. As a sponsor of this meeting, your organization demonstrates its support for learning, sharing and networking to continuously improve the practices and skills that bring innovation to the public.

**Gold Sponsor: \$2,500 USD (only 4 available!)**

- Choice of one exclusive option: *Breakfast, Lunch or Partnering Sessions (morning or afternoon)*
- Opportunity to address attendees for 1-2 minutes at selected event above (script must be approved by AUTM)
- Two complimentary meeting registrations
- Prominent exhibit table in the partnering area
- Prominent acknowledgement (logo with link) on the Partnering Forum web page
- Prominent acknowledgement in the attendee materials
- Acknowledgement on signage in the registration area
- Final registration list in electronic format (excludes email addresses, per AUTM policy)\*

**Silver Sponsor: \$1,500 USD (unlimited)**

- One complimentary meeting registration
- Exhibit table in the partnering area
- Prominent acknowledgement (logo with link) on the Partnering Forum web page
- Prominent acknowledgement in the attendee materials
- Acknowledgement on signage in the registration area
- Final registration list in electronic format (excludes email addresses, per AUTM policy)\*

\*The registration list is the property of AUTM and is entrusted to the attendees at the meeting for personal use only. Reproduction of the provided list is not authorized and its use for general mailings, email broadcast or similar purposes is prohibited.

To secure your sponsorship, complete and forward this application to AUTM headquarters. AUTM retains full discretion regarding sponsorship application acceptance.

*Don't see what you're looking for? AUTM will work with you to help maximize your company's marketing goals. Contact Madhuri Carson, mcarson@autm.net, +1-847-686-2362 for more information.*

Sponsorship fees are due upon application acceptance. Sponsors may provide full payment information with application, or AUTM headquarters will invoice sponsor for the payment balance. A minimum of \$500 is required at the time of application submission.

**Email completed form to mcarson@autm.net, as sponsorship is available on a first-come, first-served basis.**

- If paying by credit card, include details on this form as indicated below.
- If paying by check, please **email the completed form to mcarson@autm.net** and then mail payment with a copy of the application to: AUTM • PO Box 88615 • Chicago, IL 60680-1615

**Sponsor Contact Information:**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State/Province: \_\_\_\_\_

ZIP/Postal Code, Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Payment Information:**

- Enclosed is a check for \$ \_\_\_\_\_ in U.S. funds, payable to: Association of University Technology Managers Inc. (AUTM)
- Charge my MasterCard/VISA/American Express/Discover:

Name on Credit Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Amount \$ \_\_\_\_\_