About AUTM

The Association of University Technology Managers (AUTM) is a nonprofit organization dedicated to bringing research to life by supporting and enhancing the global academic technology transfer profession through education, professional development, partnering and advocacy. AUTM’s more than 3,300 members represent managers of intellectual property from more than 350 universities, research institutions and teaching hospitals around the world, as well as numerous businesses and government organizations.

AUTM 2017 Canadian Meeting and Directors’ Forum Program Committee

Program Chair
Michael Szarka, University of Waterloo

Program Committee
Darren Fast, University of Manitoba
Olivia Novac, McGill University
Kenneth W. Porter, PhD, RTTP, Innovate Calgary
Mark Weber, McGill University
AUTM thanks McGill University for hosting this event.

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McGill University is one of Canada’s best-known institutions of higher learning and one of the leading universities in the world. Founded in 1821, McGill has 2 campuses, 10 faculties, some 300 programs of study, and 40,000 students. McGill is globally recognized for the excellence of its teaching and research programs.

We are Canada’s first truly international law firm. More than 650 lawyers, patent and trademark agents based in Calgary, Montréal, Ottawa, Toronto, Québec and Vancouver help clients succeed in Canada and in key, growing markets in the world. We are strong across all of our six key industry sectors, including intellectual property (IP) and commercial IP and our global reach covers six continents.

BLG is a full service Canadian law firm with an Intellectual Property Group that has proven expertise in assisting universities, research institutes, start-ups and entrepreneurs to commercialize innovative technologies. Our professionals hold advanced degrees in a wide range of engineering, science, and technology fields bringing an insider’s understanding to all aspects of technology commercialization, from technology evaluation and patent preparation/prosecution, to licensing, patent enforcement, company formation and access to capital markets.

Aird & McBurney LP is a diverse group of highly experienced patent/trademark agents and lawyers securing all forms of intellectual property for clients on a worldwide basis. The agents hold Ph.D., M.Sc. or B.Eng. degrees in their fields of expertise thus providing unparalleled service over a wide range of technologies and industries.

Clancy Brion Raffoul is a boutique firm specializing in intellectual property (IP). Our lawyers and registered patent and trademark agents excel at procuring patents, industrial designs and trademarks worldwide, and in the licensing of IP assets globally. The firm serves a wide range of clients from governments, universities and international corporations to start-ups and individual inventors.

Wellspring provides innovation management software. The world’s most innovative organizations rely on Wellspring for technology transfer, corporate venture capital, tech scouting, and IP management. Our web base tools are flexible, comprehensive, and scalable. Whether you’re a single member team or a large global enterprise, Wellspring helps you innovate.
Meeting Agenda – Directors’ Forum

Sunday, June 25

12:30 – 1 p.m.  
Registration

Location: Norton Rose Fulbright Office
1, Place Ville Marie,
Bureau 2500, Montréal

Enter on University Street at security desk. Meeting will be on the 25th Floor, Chapleau A/B/C.

1 – 1:45 p.m.  
Opening Keynote Address

Speaker: David McFarlane
Innovation, Science and Economic Development, Canada

1:45 – 2:45 p.m.  
Landscape of the Federal Innovation Ecosystem

Moderator: Chris Mathis, Springboard Atlantic Inc.

Speakers:
- Bert van den Berg, NSERC
- Ken Doyle, Technology Access Center Network
- Denis Godin, CECR
- Christine Piche, University of Ottawa
- Ken Porter, Innovate Calgary

Presenters will describe their organization’s role in the Canadian innovation ecosystem, followed by group discussions of what should be added.

2:45 – 3:30 p.m.  
Landscape of the Federal Innovation Ecosystem – How Do the Pieces of the Landscape Fit Together?

Group discussion on where are the constructive interactions and where are the gaps.

3:30 – 4 p.m.  
Networking Break

4 – 4:45 p.m.  
Landscape of the Federal Innovation Ecosystem – Inputs (Funding) and Outputs (Metrics)

Group discussions on where are the synergies and how do we measure success.

4:45 – 5:30 p.m.  
Models from Other Countries: What Can We Learn?

Moderator: Johannes Dyring, University of Saskatchewan

Speaker: Ken Porter, Innovate Calgary

A review of other models of research commercialization.

5:30 – 7 p.m.  
Welcome Reception - Open to All Attendees

Sponsored by Norton Rose Fulbright

Attendees of the Directors’ Forum and the Canadian Meeting are welcome to join this networking reception.

Meeting Agenda – Canadian Meeting

Monday, June 26

7:45 – 8:30 a.m.  
Breakfast and Registration

Location: 6th Floor Lobby
(Pine Avenue entrance to McIntyre Building)

8:30 – 9:15 a.m.  
General Session 1: Welcome Address and Keynote Speaker

Location: 522 Palmer Howard Amphitheater

Speaker: David Winwood, AUTM Immediate Past President, Pennington Biomedical Research Center

9:15 – 9:30 a.m.  
General Session II: AUTM Canadian Committee Update

Location: 522 Palmer Howard Amphitheater

Speaker: Michael Szarka, University of Waterloo

9:30 – 10:30 a.m.  
General Session III: U15 Business Leaders Forum Report

Location: 522 Palmer Howard Amphitheater

Moderator: Camelia Nunez, University of Waterloo

Speakers:
- Darren Fast, University of Manitoba
- Mike Matheson, U15
- Gisele Roberts, Laurentian University
- Michael Szarka, University of Waterloo
- Mike Walker, University of Ottawa

The U15 Business Leaders Forum Report prepared a series of recommendations to improve research interactions with the private sector, including accelerating negotiations and having an open door for industry. In an interactive session, a panel will discuss the benefits and barriers to implementing the recommendations.

10:30 – 11 a.m.  
Break

Location: 6th Floor Lobby
Meeting Agenda – Canadian Meeting

Monday, June 26 (continued)

11 a.m. – 12:15 p.m.  Workshops
A1:  Canadian Accelerators & Incubators/Technology Transfer Interface
Location:  522 Palmer Howard Amphitheater
Moderators:  Olivia Novac, McGill University
Speakers:  Frédéric Lemaitre Auger, Accel-Rx
Serge Bourassa, CEIM
Richard Cloutier, Ecofuel Accelerator
Étienne Lagacé, Hacking Health Accelerator
The Centers for Excellence for Commercialization and Research (CECR) program was envisioned to seed sector focused organizations with funding and expertise to bridge the gap between innovation and commercial applications. This session will provide an update on the CECR program as well as accounts of the progress made by specific CECR’s in health and life science, physical science, and information and communications technologies.

B2:  IP Portfolio Management in Startup Companies
Location:  522 Palmer Howard Amphitheater
Moderator:  Mark Vickers, Borden Ladner Gervais LLP
Speakers:  Jason Hynes, Bereskin Parr
Gary Moskovitz, Anomera, Inc.
Tuba Yamac, BCF
Paul Vickers, Parteq Innovations

12:15 – 1:45 p.m.  Lunch
Location:  Room 501 (5th Floor Cafeteria)

1:45 – 3 p.m.  Workshops
B1:  Social Innovation and Knowledge Transfer
Location:  524 Charles Martin Amphitheater
Moderators:  David Phipps, York University
Ken Porter, Innovate Calgary
Speakers:  J.P. Heale, University of British Columbia
Ted Hewitt, Social Sciences and Humanities Research Council of Canada
Jacques Simoneau, Univalor
James Stauch, Mount Royal University
Owen Stockden, LivingWorks Education, Inc.
Join us for roundtable discussions on this important topic.

C1:  Lambert Agreements and Industry Contract Negotiations
Location:  522 Palmer Howard Amphitheater
Moderator:  Louis Gratton, Norton Rose Fulbright
Speakers:  Antoine Bellefave, Laval University
Michael Szarka, University of Waterloo
Mark Weber, McGill University
Negotiating sponsored research agreements is a complex and time-consuming process. Join us to learn if it is possible to speed up negotiations by using template agreements, or by better understanding of the constraints of the other side.

5:30 – 7 p.m.  Opening Reception -
Sponsored by
Make your way to 1000 Rue de la Gauchetière O 9th Floor, Montreal, for the opening reception.

Creating social, environmental and economic impacts from research can become a significant component of our portfolios. Our social, clinical and educational faculty members are seeking private sector outlets for knowledge dissemination. Our philanthropic and entrepreneur communities are increasingly seeking opportunities to make societal impact. A quick Google search demonstrates significant interest in the social sector. Our community needs to know these opportunities exist and learn how success can be achieved. This panel will discuss the What and the How of Social Innovation and Enterprise. Social and Clinical portfolios will be described. Case studies of how to market Innovations and build Enterprises will be presented. Attendees will learn how success can be achieved from the Tri-council, university, company, and the technology transfer perspectives.
Meeting Agenda – Canadian Meeting

Tuesday, June 27

7:30 – 8:30 a.m.
Breakfast and Registration
6th Floor Lobby
(Pine Avenue entrance to McIntyre Building)

8:30 – 9:45
Workshops

D1:
CECRs in 2017 – Where Are They Now and What Have They Learned?
Location: 522 Palmer Howard Amphitheater
Moderator: Preston Chase, GreenCentre
Speakers: Malcolm Archer, Wavefront
Natalie Dakers, Accel-Rx
Denis Godin, CECR

D2:
Canadian Copyright Law
Location: 504 Charles Martin Amphitheater
Moderator: Kimberly Chotkowski, Licensing Executives Society

9:45 – 10:30 a.m.
Break
6th Floor Lobby

10:30 – 11:45 a.m.
Workshops

E1:
Trends in Physical Science/Engineering Research Commercialization
Location: 504 Charles Martin Amphitheater
Moderator: Fabio Almeida, University of Toronto
Speakers: Iain Begg, Simon Fraser University
Jay Kumar, TEC Edmonton
Maya Medeiros, Norton Rose Fulbright
Thierry Page, Univalor

The panel will discuss current trends in commercialization of physical science technologies.

E2:
Trends in Biomedical Research Commercialization
Location: 522 Palmer Howard Amphitheater
Moderator: Odd Bres, University of Manitoba
Speakers: James Hoberg, EMD/Millipore Corporation
Kathleen Marsman, Borden Ladner Gervais LLP
Bharti Ranavaya, University Health Network
Laurent Tillement, Servier Canada

Join this discussion of current trends in financing bio-related technologies in an academic setting such as Proof of Principal (POP) funding and university-industry collaboration opportunities. The panel will also discuss changes in how companies are organizing their collaborative and licensing activities in Canada.

11:45 a.m. – 1 p.m.
Lunch
Location: Room 501 (5th Floor Cafeteria)

1 – 2 p.m.
General Session IV:
Facilitating Startup Creation in Canada
Location: 522 Palmer Howard Amphitheater
Moderator: Mark Weber, McGill University
Speakers: Mark Andrews, McGill University, Anomera Inc.
Tony Falco, TFMG Inc.
Matt Smith, TandemLaunch

Generating startups is becoming a more viable commercialization pathway for university intellectual property (IP). Join us to learn what you should be doing to best enable those startups to flourish. The speakers in the session bring a wealth of experience in dealing with university IP and will provide their guidance as to the “dos” and “don’ts” for creating successful startups.

2 – 3 p.m.
State of the Nation – An Interactive Discussion on Priorities for our Community
Location: 522 Palmer Howard Amphitheater
Moderators: Darren Fast, University of Manitoba
Michael Szarka, University of Waterloo
Save the Date for these future meetings

**2018**
February 18 – 21
JW Marriott Desert Ridge Resort & Spa
Phoenix, AZ USA

**2019**
February 10 – 13
JW Marriott Austin
Austin, TX USA

**2020**
March 8 – 11
Manchester Grand Hyatt San Diego
San Diego, CA USA

**2021**
March 14 – 17
Washington State Convention Center
Seattle, WA USA

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**Central Region Meeting**
July 10 – 12, 2017
Swissotel Chicago
Chicago, IL USA

**Eastern Region Meeting**
October 2 – 3
Sheraton Boston
Boston, MA USA

**Western Region Meeting**
October 11 – 13
Santa Clara Marriott
Santa Clara, CA USA

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**Startup Business Development Course**
July 12-13
Swissotel Chicago
Chicago, IL USA

**Essentials of Academic Technology Transfer**
September 11-13
Crowne Plaza
Dallas Downtown
Dallas, TX USA

**Technology Operations and Organization Licensing Skills Course (TOOLS)**
September 11-13
Crowne Plaza
Dallas Downtown
Dallas, TX USA

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**Neurodegenerative Disease Research and Technologies**
August 18
University of Southern California
Los Angeles, CA USA

**Animal Health and Nutrition Technologies**
August 29-30
Sheraton Kansas City Hotel at Crown Center
Kansas City, MO USA

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**Contracts Administrator Agreement Compliance Course**
November 1-3
Hyatt Regency
Bethesda
Bethesda, MD USA

**Patent Administrator Intellectual Property Management Course**
November 1-3
Hyatt Regency
Bethesda
Bethesda, MD USA

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**Region Meetings**

**Annual Meetings**

**Professional Development**

**Partnering Forums**