

Dear Professor/Research Professional:

On behalf of Sony, I would like to extend a personal invitation to your university to participate in our "Research Award Program." This program is intended to foster partnership with university faculty and researchers. It will support university research and innovation in the U.S. and Canada with the awards of up to USD \$150,000 per year for each accepted proposal.

For more program details please follow the link below:

<http://www.sony.com/researchaward>

If you are interested, please consider submitting proposals to Sony within the scope described on the website following the guidelines.

Please reply to this email to confirm the receipt of this invitation and we look forward to collaborating with your university.

Sincerely,

C.C. Lee, Ph. D.
Senior Vice President
US Research Center
Sony Electronics Inc.