



Association of University Technology Managers®  
Advancing Discoveries for a Better World®

# **AUTM 2017**

## **Western Region Meeting**

### **Sponsorship Program**

**October 11 – 13, 2017**

**Santa Clara Marriott**  
**Santa Clara, CA USA**

[www.autm.net](http://www.autm.net)



**#AUTMWORM2017**

# AUTM 2017 Western Region Meeting Sponsorship Levels

Show your support of AUTM by sponsoring this insightful and memorable event. The meeting allows attendees to exchange ideas and make valuable connections with academic technology transfer professionals and global business leaders from the Pacific Rim and North America. Attendees will gain insights into the latest developments and opportunities in the fields of Biotech/Pharma, High Tech/Electronics, Energy, as well as exposure to the robust entrepreneurial culture of Silicon Valley.

As a sponsor of the meeting, your organization demonstrates its support for learning, sharing and networking to continuously improve the practices and skills that bring innovation to the public.

|  | <b>Titanium<br/>\$7,500</b>    | <b>Platinum<br/>\$5,000</b> | <b>Gold<br/>\$2,500</b> | <b>Silver<br/>\$1,750</b> |
|--|--------------------------------|-----------------------------|-------------------------|---------------------------|
| <b>Exclusive sponsorship of one of two networking receptions</b>   | X                              |                             |                         |                           |
| <b>Enhanced signage with logo</b>  | X                              |                             |                         |                           |
| <b>Description of services in registration materials</b>   | <b>Half page/<br/>50 words</b> | 50 words                    |                         |                           |
| <b>Complimentary meeting registrations</b>   | <b>3</b>                       | <b>2</b>                    | <b>1</b>                | <b>1</b>                  |
| <b>Choice of one of the following:</b> <ul style="list-style-type: none"> <li>• one of ten half day session tracks</li> <li>• one of two lunches</li> <li>• AUTM Connect™</li> </ul> (Only one sponsor per event will be assigned on a first-come, first-served basis) |                                | X                           |                         |                           |
| <b>Acknowledgement of your firm at the selected event</b><br>(from above)  |                                | X                           |                         |                           |
| <b>Exclusive signage with logo at the selected event</b><br>(from above)   |                                | X                           |                         |                           |
| <b>Exhibit table in an area maximized for interaction with attendees</b>   | X                              | X                           | X                       |                           |
| <b>Discounted meeting registrations for employees of the sponsoring firm</b><br>(at the member early registration rate)  | <b>Unlimited</b>               | 1                           | 1                       |                           |
| <b>Prominent display of your firm's logo on signage at the meeting</b>   | X                              | X                           | X                       | X                         |
| <b>Acknowledgement with logo with other sponsors in electronic marketing materials</b>   | X                              | X                           | X                       | X                         |
| <b>Acknowledgement with logo in final printed program</b>  | X                              | X                           | X                       | X                         |
| <b>Acknowledgement and link to your firm's website on AUTM website</b>   | X                              | X                           | X                       | X                         |
| <b>Final registration list in electronic format</b><br>(excludes email addresses, per AUTM policy)*  | X                              | X                           | X                       | X                         |

\* The registration list is the property of AUTM and is entrusted to the attendees at the meeting for personal information only.

Reproduction of the provided list is not authorized and its use for general mailings, email broadcast or similar purposes is prohibited.

To secure your sponsorship, complete and forward this application to AUTM headquarters. AUTM retains full discretion regarding sponsorship application acceptance.

Don't see what you're looking for? AUTM will work with you to help maximize your company's marketing goals. Additional opportunities are available as a customized package. Contact Madhuri Carson, [mcarson@autm.net](mailto:mcarson@autm.net), +1-847-686-2362 for more information.





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# Sponsorship Application

## AUTM 2017 Western Region Meeting

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### Sign me up for:

- Titanium Sponsor**     **Platinum Sponsor**     **Gold Sponsor**     **Silver Sponsor**
- \$7,500**                      **\$5,000**                      **\$2,500**                      **\$1,750**

Sponsorship fees are due upon application acceptance. Sponsors may provide full payment information with application, or AUTM headquarters will invoice sponsor for the payment balance.

**Email completed form to [mcarsen@autm.net](mailto:mcarsen@autm.net), as sponsorship is available on a first-come, first-served basis.**

- If paying by credit card, include details on this form as indicated below.
- If paying by check, please **email the completed form to [mcarsen@autm.net](mailto:mcarsen@autm.net)** and then mail payment with a copy of the application to:  
AUTM • PO Box 88615 • Chicago, IL 60680-1618

### Contact Information

Name/Title

Company

Address

City

State/Province

Country

ZIP/Postal Code

Phone

Email

Company website address

### Payment Information

**AUTM's taxpayer ID number is 36-3011951.**

- Check enclosed (All fees must be paid in U.S. funds.) Make check payable to: Association of University Technology Managers Inc.
- Charge my:     VISA     MasterCard     American Express     Discover

Amount:  \$500 deposit\*     Full payment    \$ \_\_\_\_\_

Other    \$ \_\_\_\_\_

Authorized Signature

Date

Print name as it appears on card

Card Number

Expiration Date

\*A minimum deposit of \$500 is due at the time of contract. The balance is due no later than Wednesday, August 30, 2017.

**Cancellation policy:** Cancellation of sponsorship commitment must be in writing. Deposits are non-refundable. If cancellation of sponsorship occurs prior to Wednesday, September 13, 2017, the sponsor will be refunded 50% of the total amount due. After Wednesday, September 13, 2017, no refunds will be made.