



**Association of University Technology Managers®**  
 Advancing Discoveries for a Better World®

# Sponsorship Application

**AUTM Partnering Forum – Crop Agriculture Technologies**  
**Hosted by University of Saskatchewan**  
**September 28 - 29, 2016**  
**Radisson Hotel Saskatoon - Saskatoon, SK Canada**

In an effort to develop closer relationships between university technology transfer offices and companies, the Association of University Technology Managers (AUTM) is presenting a series of one-day meetings to bring together industry and academia in target technology sectors. The highlight of each meeting is an interactive reverse showcase where industry representatives will explain the technologies and types of interactions they are seeking. The universities attending will review their portfolio and respond to each company's specific needs.

Show your support of the Association of University Technology Managers® (AUTM) by sponsoring the second forum in the 2016 series. As a sponsor of this meeting, your organization demonstrates its support for learning, sharing and networking to continuously improve the practices and skills that bring innovation to the public.

**Sponsor: \$1,500**

- One complimentary meeting registration
- One discounted meeting registration (at the member early rate)
- Exhibit table in the partnering area
- Prominent acknowledgement (logo with link) on the Partnering Forum web page
- Prominent acknowledgement in the attendee materials
- Acknowledgement on signage in the registration area
- Final registration list in electronic format (excludes email addresses, per AUTM policy)\*

\*The registration list is the property of AUTM and is entrusted to the attendees at the meeting for personal use only. Reproduction of the provided list is not authorized and its use for general mailings, email broadcast or similar purposes is prohibited.

To secure your sponsorship, complete and forward this application to AUTM headquarters. AUTM retains full discretion regarding sponsorship application acceptance.

*Don't see what you're looking for? AUTM will work with you to help maximize your company's marketing goals. Contact Madhuri Carson, mcarson@autm.net, +1-847-686-2362 for more information.*

Sponsorship fees are due upon application acceptance. Sponsors may provide full payment information with application, or AUTM headquarters will invoice sponsor for the payment balance. A minimum of \$500 is required at the time of application submission.

Fax completed form with credit card payment information to AUTM headquarters: +1-847-686-2253. If paying by check, fax application to AUTM headquarters and mail payment with a copy of the application to:

**AUTM Headquarters—Attention: Madhuri Carson, One Parkview Plaza, Suite 800, Oakbrook Terrace, IL 60181 USA**

**Sponsor Contact Information:**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State/Province: \_\_\_\_\_

ZIP/Postal Code, Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Payment Information:**

- Enclosed is a check for \$ \_\_\_\_\_ in U.S. funds, payable to: Association of University Technology Managers Inc. (AUTM)
- Charge my MasterCard/VISA/American Express/Discover:

Name on Credit Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Amount \$ \_\_\_\_\_