



Association of University Technology Managers®  
Advancing Discoveries for a Better World®

## AUTM Global Technology Portal Sponsorship Opportunity



[gtp.autm.net](http://gtp.autm.net)

### AUTM Global Technology Portal Sponsorship Program Contract

The Association of University Technology Managers (AUTM) – an association for academic technology transfer professionals – created the AUTM Global Technology Portal (GTP) to actively facilitate networking, partnership and licensing deals among corporations and universities. The GTP is a one-stop shop for corporations to find university technologies available for licensing.

AUTM has extended GTP availability to institutions outside of the AUTM membership, bringing the platform to a whole new level. With more than 22,000 technologies, the GTP offers organizations a chance to reach their target audience--the technology commercialization market.

Sponsorships are available on a quarterly basis and can be customized to accommodate extended exposure. Become a GTP sponsor today!

#### GTP Premier Sponsor: \$5,000 (Limited to 3 sponsors per quarter)

**Benefits include:**

- Acknowledgement with logo and hyperlink placed prominently on the GTP homepage (part of existing slideshow)
- Logo and hyperlink on lower right corner of the GTP homepage for three months
- One complimentary registration to any AUTM event (excluding those that are by invitation only)
- Enhanced targeting: You provide up to 10 unique keywords. When someone enters one of your keywords into the GTP search field, your logo will be displayed on the search results page

#### GTP Sponsor: \$1,500

**Benefits include:**

- Logo and hyperlink on lower right corner of the GTP homepage for three months
- Enhanced targeting: You provide up to 5 unique keywords. When someone enters one of your keywords into the GTP search field, your logo will be displayed on the search results page

For more information on sponsorship opportunities and benefits, please contact Madh Carson at [mcarson@autm.net](mailto:mcarson@autm.net) or +1-847-559-0846.

#### AUTM's taxpayer ID number is 36-3011951.

Sponsorship fees are due upon application acceptance. Sponsors may provide full payment information with application, or AUTM headquarters will invoice sponsor for the payment balance.

Questions? Contact Madh Carson at +1-847-753-5217 or [mcarson@autm.net](mailto:mcarson@autm.net)

Fax completed form with credit card payment information to AUTM headquarters: +1-847-480-9282. If paying by check, fax application to AUTM headquarters and mail payment with a copy of the application to:

**AUTM Headquarters** 111 Deer Lake Road, Suite 100, Deerfield, IL 60015 USA, [www.autm.net](http://www.autm.net)

#### Contact Information

Name/Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Country \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Company Website Address \_\_\_\_\_

#### Payment Information

Check Enclosed (All fees must be paid in U.S. funds.)  
Make check payable to: **Association of University Technology Managers Inc.**

Charge my:

VISA  MasterCard

American Express  Discover

Amount:  \$500 deposit  Full payment \$ \_\_\_\_\_

Other \$ \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Billing address if different from above \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

\* U.S. tax codes forbid AUTM to allow sponsors to make any qualitative statements about their companies, products or services.

Note: At its sole discretion, AUTM reserves the right to decline any sponsorship contracts from participants who present a conflict of interest to the **AUTM Global Technology Portal**. Said participants will be notified upon the committee's review of their application.