

# Managing Hybrid Teams to Optimize Grant Proposal and Project Success

research.uky.edu/ukinnovate

#### My Complex Team Management Experience

60+ People hired in interdisciplinary organizations

#### 100+ Multi-party transactions

and projects

9 State and Federal grants as PI or Co-I

100%

Of those grants are multiparty \$35.21M

Grant dollars awarded

\$12.42M

Of those grant dollars to UK

# What is Project Management?

- 1. People
- 2. Process
- 3. Communication
- 4. Accountability



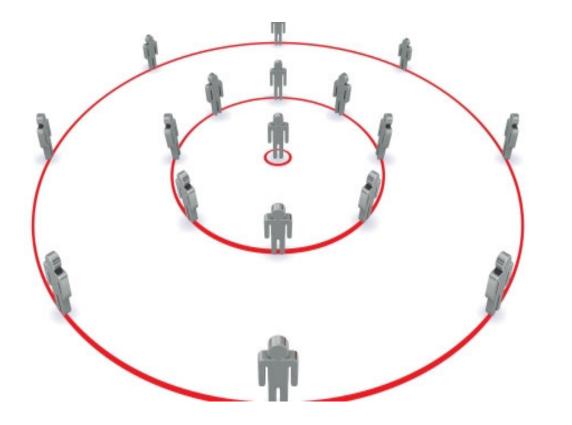






### **PEOPLE: TEAM BUILDING**

# The Tent and the Circus



- Map Capabilities to People (see Process)
- Develop motivational terminology for different "circles"
- Core or Leadership Team, or "Champions"
- Partners (create categories if partner circle is too large or verticals are multiple)
- Before individual roles are defined, create cadence and messaging for overarching importance of each "circle"

### **PEOPLE: TEAM BUILDING**

The Role of "Champions"

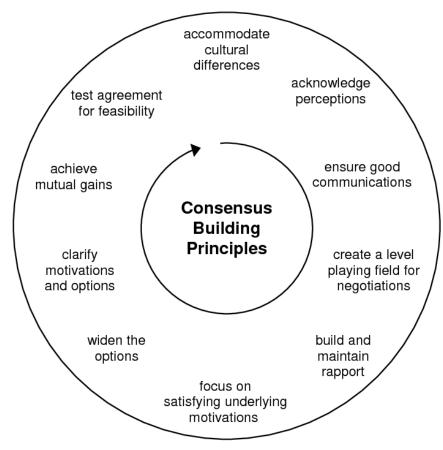


- When organizations need to be represented rather than a person
- Point of contact (but much more than that)
- They carry the torch for you
- 1-1 cadence needed
- Equip them



### **PEOPLE: THE IDEATION PROCESS**

# **Voluntary Consensus Building**

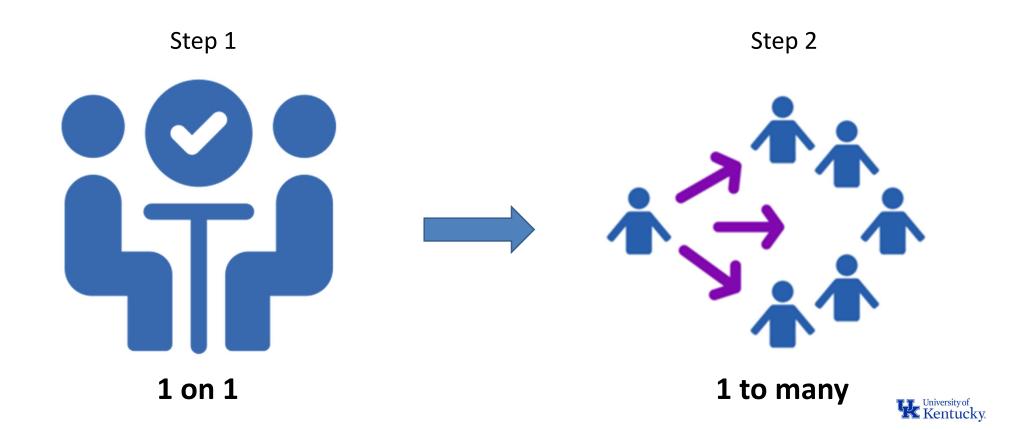




MCRC principles of consensus building presented as as

### **PEOPLE: THE IDEATION PROCESS**

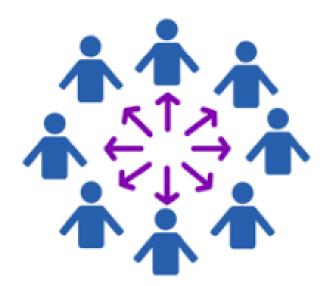
# Voluntary Consensus Building



#### **PEOPLE: THE IDEATION PROCESS**

# **Voluntary Consensus Building**

### The art of the first group meeting



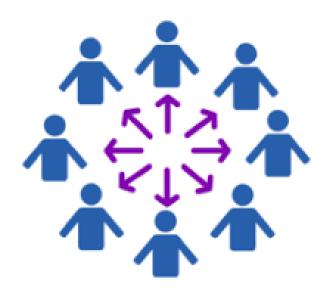
- 1. Be the one to initiate and schedule it, and send the calendar invite.
- 2. Group email, acknowledging "as I have discussed with each of you".
- Don't call it a presentation or meeting call it a "Workshop", "Roundtable", or "Feedback Session"
- 4. Send an agenda, but have a time on the agenda clearly marked for "Open Discussion" or "Ideation"
- 5. Have materials ready to present, but clearly mark them "draft" and loudly message that they are "live working drafts for discussion purposes only"



### **PEOPLE: THE MANAGEMENT PROCESS**

### **Communication Protocols**

### The information collection and the follow up



- 1. "Hi" and "Please let me know . . ." (the most important communication protocols)
- 2. Build a contact information database
- 3. Send materials (marked "DRAFT")
- 4. Send follow-up with (1) takeaways, (2) Action Items (clearly assigned), and (3) timeline.
- 5. Give Credit and Praise



## **PEOPLE: THE MANAGEMENT PROCESS** *Voluntary* Consensus Building

### **Build A Motivated Leadership Team**

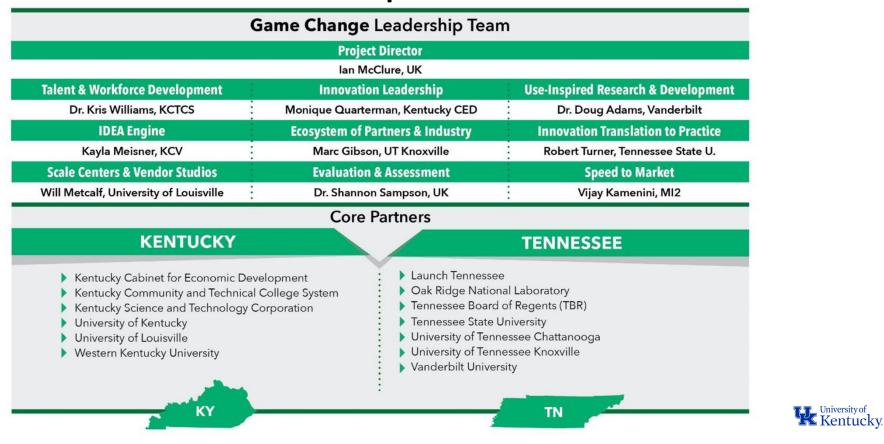


- 1. Create "Workgroups" and designate "leads"
- 2. They each carry a "Flag" for the core goal/function of the project
- Minimize control loss by creating a regular cadence for feedback loops from their "workgroup" – to you
- 4. You curate the feedback, and bring it to the group



#### **PEOPLE: TEAM BUILDING**

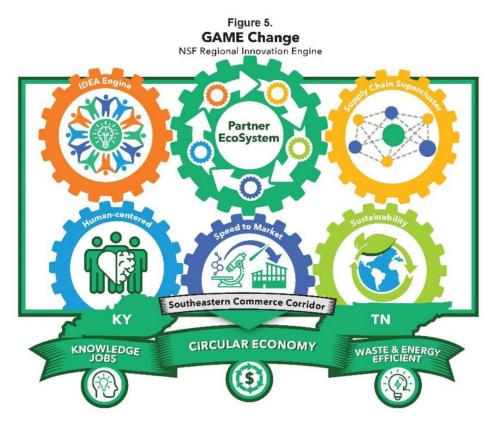
### **Distributing Motivated Leadership** Example



### **PEOPLE: TEAM BUILDING**

### **Distributing Motivated Leadership**

### If Functions Don't Work, Identify "Themes"





### **PEOPLE: INCLUSION**

## Ensure Inclusive Perspective, Participation, & Benefits

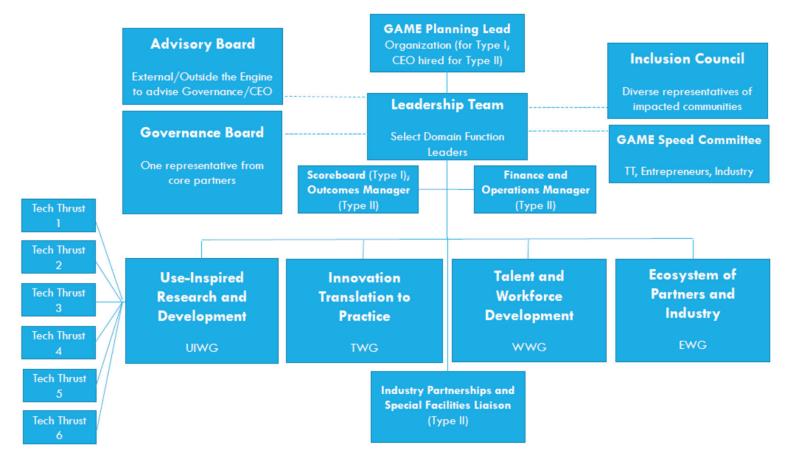
1.Recognize that perspective (broad input), participation (project team/partners), and benefits (impact) are different

- 2.Build intentional mechanisms to ensure EDI is a theme and not a checkbox
  - a. An EDI Goal
  - b. "Inclusion Council" with direct line to Leadership Team
  - c. "Inclusion Anchors"
  - d. Inclusion budget
  - e. EDI metrics

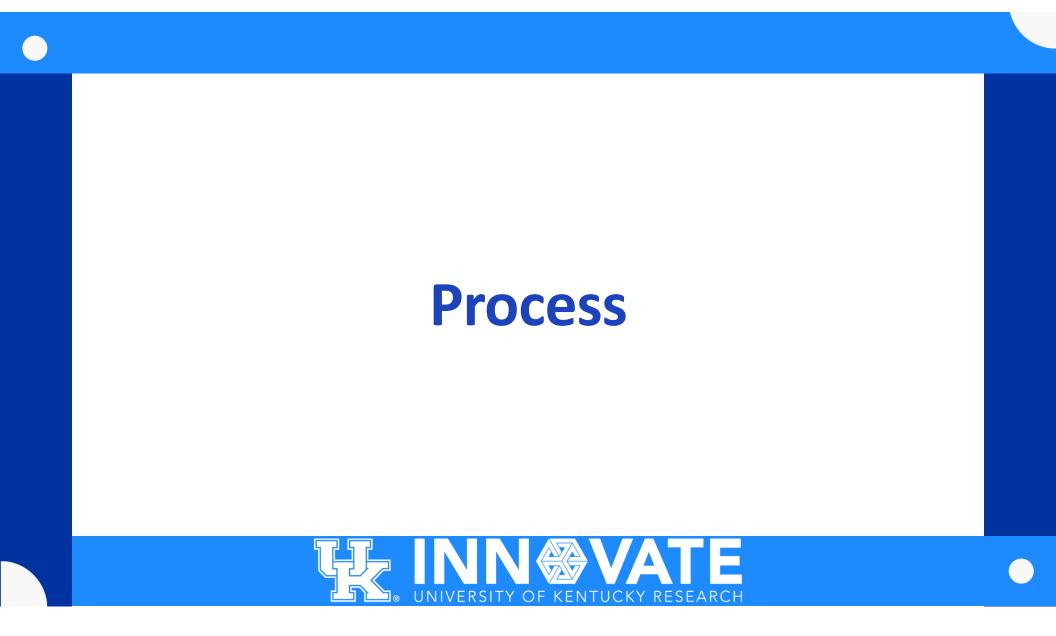


### **PEOPLE: ORGANIZATIONAL DEVELOPMENT**

### Have an org chart

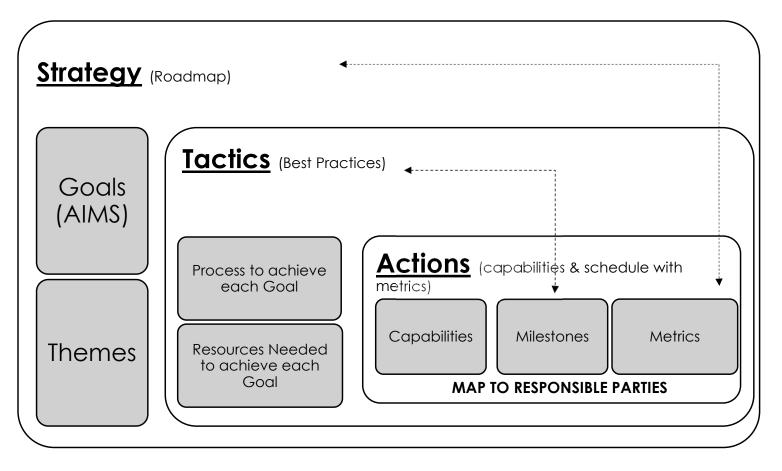






### **PROCESS: THE PLANNING**

### Getting to "Capabilities Mapping"



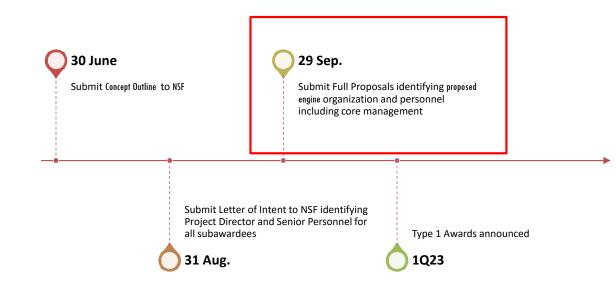


### **Milestones and Timeline**

- Create repeatable graphic for "checklist"
- Routinely update group on progress against milestones
- Celebrate the "Wins" as they come with full-group praise

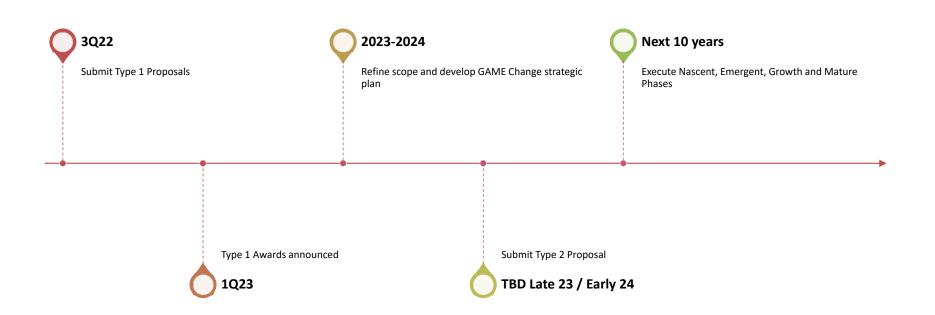


### Near-Term Timeline



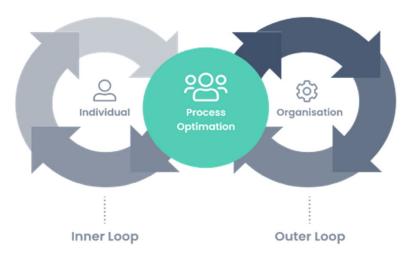
- Recurring bi-weekly Core Partner Meetings
- Recurring opposite bi-weekly KY and TN partner meetings
- Recurring bi-weekly Industry Recruitment Committee meetings

### Long-Term Timeline



### Feedback Loop

### **Check-ins and Opportunities for Presentation**



- Creating "Workgroups" means separating workstreams - assign work product with due dates.
- 2. Request deliverables to you
- 3. After you've curated and offered feedback, allow presentation by Team Leader to Leadership Team.
- Send "final drafts" to "outer loop" for "open comment periods"



### **Utilize Advisory Committees**



- Advisory boards/councils/committees create inclusion opportunities
- 2. Infrequent meeting
- No control or responsibility just advice and feedback
- 4. Think "external" subject matter expertise



### **Own the final documents**

- 1. Create "open comment periods" to create inclusive optics and give opportunity for input
- 2. Can utilize **shared documents**, but for open comment periods, suggest **transitioning to controlled document** with separate inputs
- 3. Be the collector and the finalizer can engage Leadership Team here, or closer circle
- 4. Send "final drafts" to "outer loop" for "final look"
- 5. Send final work product to full group with thanks.

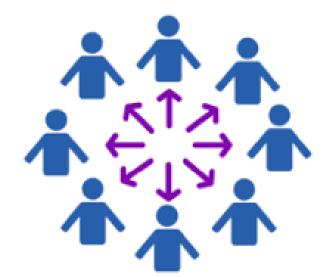


# Communication



# COMMUNICATION: OPEN, TRANSPARENT AND CAREFUL Connector

- 1. Send contact list to full group
- Send initiating emails to each "Workgroup" (then step out)
- 3. Set and host periodic "Update Calls" with agenda (be engaging)
- 4. Understand the need for incentives and to "see inside the tent"





### COMMUNICATION: OPEN, TRANSPARENT AND CAREFUL

### **Contracts**

- 1. Clear assignments
- 2. Clear acceptances
- 3. Fidelity





### COMMUNICATION: OPEN, TRANSPARENT AND CAREFUL

# **Ex-ante and Ex-post**

- 1. Pre-meeting preparatory communications
- 2. Post-meeting summary and actionable communications
- 3. Updates and Progress (email or meeting)





# **COMMUNICATION: OPEN, TRANSPARENT AND CAREFUL** The Performer, the Tent and the Circus

- 1. Understand need for different communications with different audience
- Keep 1-1 touch points with the "performers" (Leadership Team & Champions)
- 3. Manage the work with the "tent"
- 4. Create transparency and "buy-in" with full-circus communications





# Accountability



#### **ACCOUNTABILITY: INCENTIVES, FOLLOW UP, AND KEEP SCORE**

- 1. Make responsibilities known to everyone
- Let the group know that "some has gotten done" but "others have not" (thank those that have been responsible)
- 3. Celebrate the wins
- 4. Renegotiate the contracts
- 5. Show progress and give credit to achieving parties







research.uky.edu/ukinnovate