

The Patenting Process in the United States

Welcoming remarks will begin at 11:55 a.m. Eastern Time.

The formal presentation will begin at noon.

+1-866-365-4406 Access code 5627649



AUTM Professional Development Programs

www.autm.net/events

Thank you to our sponsor





The Patenting Process in the U.S. An Overview for Administrative & Support Staff

Presented by:

Kimberly Dunn, Georgia Tech Research Corporation
Ryan Schneider, Troutman Sanders LLP



AUTM Professional Development Programs

www.autm.net/events

Questions?

We will be taking questions during a designated question and answer period at the conclusion of the presentation.

Operator Assistance

Audio difficulties: Dial 0 0

Other issues: +1-847-559-0846



▼ AUTM Professional Development Programs

www.autm.net/events

Remember to complete your survey after the event.

Thank You!



www.autm.net/events

About AUTM

- Association of University Technology Managers is a nonprofit organization with an international membership
- More than 3,000 technology managers and business executives
- Over 300 organizations
 - Universities
 - Research institutions
 - Teaching hospitals
 - Businesses
 - Government organizations



www.AUTM.net



▼ AUTM Professional Development Programs

www.autm.net/events



Welcome AUTM Members

www.autm.net



www.autm.net/events

Discounted Pricing

Member Benefits

- Professional development courses
- Annual Meeting
- Online courses
- Online job posting
- Membership mailing lists

Access to AUTM Publications

- AUTM Better World Report
- AUTM Salary Survey
- AUTM Technology Transfer Practice Manual
- AUTM Licensing Activity Survey (currently for United States and Canada)
- AUTM Update



AUTM Professional Development Programs

www.autm.net/events

Member Benefits

In-person and Online Networking

- Special Interest Groups
- Online Discussion Groups
- Volunteer committees
- Partnership Forum at Annual Meeting
- Meetings at national and regional levels

Additional Benefits

- Updates on legislative activity and how it affects you
- Meeting proceedings and presentations
- Member discount on the AUTM Licensing Activity Survey (currently for United States and Canada)
- Access to post data on the Global Technology Port





■ Association of University Technology Managers®

www.autm.net

AUTM Global Technology Portal



If you're an **AUTM member**, you're already signed up for the GTP. Simply login with your AUTM member login and password.

GTP.AUTM.NET



www.autm.net/events



Kimberly Dunn
Patents Administrator
Georgia Tech Research
Corporation





▼ AUTM Professional Development Programs

www.autm.net/events



Ryan Schneider
Partner
Troutman Sanders LLP



www.autm.net/events

The Patenting Process in the United States: An Overview for Administrative & Support Staff

15 May 2012







▼ AUTM Professional Development Programs

www.autm.net/events

The following presentation reflects the personal views and thoughts of Ryan Schneider and Kim Dunn, and is not to be construed as representing in any way the corporate views or advice of Troutman Sanders LLP or GTRC and their Affiliates, Subsidiaries or Divisions, nor the views or advice of the Association of University Technology Managers (AUTM). The content is solely for purposes of discussion and illustration, and is not to be considered legal advice.







www.autm.net/events

Today's Learning Objectives

- > Types of Intellectual Property
- > The Origins, Properties, And Types Of US Patents
- ➤ Learn The Process Of Obtaining A Patent
- The University Technology Transfer Model And How Patents Are A Part
- Recognize Various Types Of Patent Applications And Patent Strategy
 - The "Patent Family"
 - US Application Types
 - Foreign Patent Protection *Upcoming Webinar*









▼ AUTM Professional Development Programs

www.autm.net/events

Types of Intellectual Property

- > Patent
- > Trademarks
- > Copyright
- Trade Secrets





18



www.autm.net/events

What Is Protected?

Patents protect inventions

Trademarks and Service Marks protect **brand**, a sign or symbol indicating quality/source for products or services

Copyrights protect expression

Trade Secrets protect secret information

Research Universities Generally Not Incentivized To Use Trade Secrets
 - TTO Mission May Not Be To Protect Secret Information, But Rather
 Disseminate Information For The Public Good.







▼ AUTM Professional Development Programs

www.autm.net/events

Basis for the US Patent System

Congress shall have the power to promote the progress of science and useful arts, by securing for limited times to authors and inventors the exclusive right to their respective writings and discoveries.

US Constitution, Article I, Sec. 8







www.autm.net/events

Basis for the US Patent System

US Congress Statutes:

- 35 USC § 101 Utility/Patentable Subject Matter
- 35 USC § 102 Novelty
- 35 USC § 103 Non-obvious
- 35 USC § 112 Form and Content of Patent Application

US Supreme Court/Federal Courts - Interpretation of the Constitution and Statutes



Georgia Tech Research Corporation





AUTM Professional Development Programs

www.autm.net/events

What is a US Patent?

A grant by the Government of the right to **exclude** others from making, using, offering to sell, or selling the patented invention within the United States or importing it into the United States.

Purpose/Policy:

- Induce Innovation
- Induce Disclosure
- Induce Commercialization
- Create Incentives to Bargain







www.autm.net/events

What is a US Patent?

Contract Between The US Government And An Inventor – ${f NOT}$ ${f A}$ ${f MONOPOLY}$

A Patent Is A *Negative Right* (To Exclude Others) - Thus **DOES NOT** Give The Inventor The Right To Make And Sell Her Invention
Term: 20 Years From Filing Date (Provisional Year Does Not Count)
Public Policy To Protect And To Encourage Inventions
Requires **FULL** Disclosure Of Invention







▼ AUTM Professional Development Programs

www.autm.net/events

What Can Be Patented?

Any New And Useful:

- Process
- Machine
- Manufacture
- Composition Of Matter







www.autm.net/events

Three Types of US Patents

<u>Utility Patents</u> – (20 Years) - "Patents For Invention" - Relates To Structural Or Functional Features – Use Of US Provisional Patent Applications Will Be Discussed

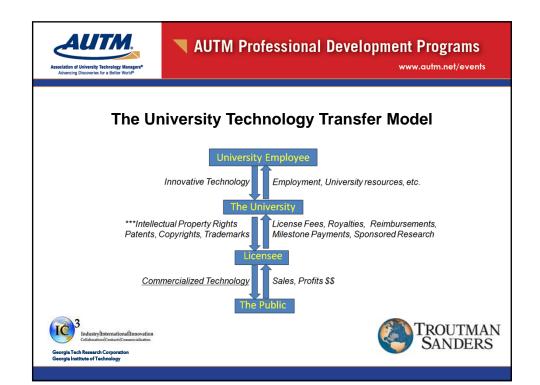
<u>Design Patents</u> – (14 Years) - Relates To Ornamental Features Or Appearance -Design Cannot Have Any Utility

<u>Plant Patents</u> – (20 Years) - Relates To New Varieties Of Asexually Reproduced Plants











www.autm.net/events

Patents and University Technology Transfer

Patents May Attract Investors And Investment Capital

Licensing Opportunities Start Up Companies Sponsored Research

- Patents Help Define And Direct Business
 Growth/Development And Limitations
- Patents Often Dictate The Success Of A Business

Market/Competition → Puts Competitors On Notice Patent Expiration



Georgia Tech Research Corporation





AUTM Professional Development Programs

www.autm.net/events

The University's Pursuit of Patents

• Invention Disclosures

Clearly Define The Technology Define A Market

Inventorship

Funding

Prior Art Searches

Can You File? → Patentability
Should You File? → Marketability

Patentability Opinion

Attorney's Analysis Of Prior Art







www.autm.net/events

The University's Pursuit of Patents

US Provisional Patent Applications

- · Preserves a Priority Date
- · Expires One Year from Filing Date
- Not Examined by USPTO They Will Never Become Patents







AUTM Professional Development Programs

www.autm.net/events

US Provisional Patent Application

Purpose/Benefits:

To Establish An Earlier Filing Date (Priority Date)

To Buy Time To Develop Technology For Non-provisional Application

A Quick Application In Case Of Pending Disclosure

Reduced Cost (USPTO And Attorney)

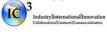
Find Potential Licensees

NOT Examined, And Thus Does Not Have Formal Requirements Like Claims, Oath Or Declaration, Or Information Disclosure Statement

12-month Pendency, Which Cannot Be Extended

May Serve As The Basis For A Non-provisional Application As Long As The Provisional Adequately Support The Subject Matter Claimed In The Later-filed Non-provisional Application

Twenty-year Patent Term Measured From The Non-provisional Date



TROUTMAN SANDERS

Georgia Tech Research Corporation



www.autm.net/events

US Provisional Patent Application

University's Advantage

- Cost Savings (\$125.00 Small Entity)
 - Microentity
- · Bar Date Soon Approaching
- · Extends Time To Evaluate IP







AUTM Professional Development Programs

www.autm.net/events

US Provisional Patent Application

Who Files?

TTO Versus Patent Attorney?

Potential Con If Not Reviewed By Attorney:

- Material May Not Be Sufficient Enough to Cover Scope of Non-Provisional; Therefore Priority May Be Compromised.
- Must Be Careful To Evaluate Content Of Provisional When Filed In-house. EPO Has Come Back Denying Priority Due To Claim Set In Non-provisional Not Covered In Provisional.







www.autm.net/events

US Provisional Patent Application

Make The Best Use Of A Provisional

- Filing A US Provisional *Prior* To A Public Disclosure Protects Potential Foreign Patent/Filing Rights.
- Filing A Provisional *Subsequent* A Public Disclosure (<u>But Within 12 Months Of Such Disclosure</u>), Protects Potential Us Patent/Filing Rights.
- Strategy If Public Disclosure Has Occurred, File US
 Provisional As Close To One Year Bar Date, Which Provides
 Almost Another Full Year To Make Decision On Whether To File
 US Conventional



Georgia Tech Research Corporation



▼ AUTM Professional Development Programs

www.autm.net/events

 Γ ROUTMAN

US Provisional to US Non-Provisional (Conventional)

Inform Patent Attorney of Administrative Considerations

- Entity Status (Small/Large) How To Determine?
- Ownership/Licensing
- Inventorship Will Dictate If First Filing Can Be In the USPTO, Or Another Country's/Region's PTO
- Federal Funding/Government Rights







www.autm.net/events

US Provisional to US Non-Provisional (Conventional)

Entity Status

- Large Any IP Rights Granted To Large Entity Company?
- Small University/Research Institution
- Micro Newly Defined Under AIA Rules









▼ AUTM Professional Development Programs

US Provisional to US Non-Provisional (Conventional)

Federal Funding

The Federal Government requires the following "exact" language to be incorporated as the "Government support clause" in all applications based on inventions supported by all or partial Federal funds.

"This invention was made with Government support under Agreement No. xxxxx, awarded by the xxxxxxxx. The Government has certain rights in the invention"







www.autm.net/events

The USPTO - Conventional Patent Application Prosecution Overview

Filing An Application:

- (A) 1-2 Months: Notice To File Missing Parts, Filing Receipt
- (B) 16-24 Months: USPTO Examiner Prior Art Search/Restriction
 (C) 18-36 Months: Office Action (§ § 101,102,103,112), Publication
 (D) 21-42 Months: Interview, Response To Office Action
- (E) 24-46 Months: Notice Of Allowance, Pay Issue Fee And Publication Fee
- 28-50 Months: Grant
- (G) Post-Grant: Maintenance Fees At 3 ½, 7 ½, And 11 ½ Years

Overall Costs Include:

- -Your Time
- -USPTO Fees
- -Attorney Fees







AUTM Professional Development Programs

www.autm.net/events

Filing Requirements - All Documents

- 1. Full Patent Application
- 2. USPTO Transmittal Form
- 3. Name And Address Of Applicant (Place Of Incorp. If A Company)
- 4. Name, Address, Citizenship Of Inventor(s)5. Declaration/Oath Of Inventors
- 6. Certified Priority Document
- 7. Filing, Search, And Examination Fees
- 8. Power Of Attorney
- 9. Assignment

USPTO Minimum Filing Requirements Satisfied If 1 and 4 are filed







www.autm.net/events

Filing Requirements

(A) 1-2 Months: Notice to Filing Missing Parts, Filing Receipt

- USPTO Will Issue Notice To File Missing Parts For 5 And 7, And Upon Filing, Patent Application Filing Is Perfected – You Will Have Time To Provide 5 And 7.
- USPTO Will Issue Filing Receipt Once It Receives 1, 2, 4, 5 And 7
- Can Avoid The Notice To File Missing Parts If Original Filing Includes 1, 2, 4, 5 And 7









AUTM Professional Development Programs

Filing Requirements (B) 16-24 Months: USPTO Examiner Prior Art Search/Restriction

Prior Art Search

- "State Of The Art" Information Available To The Public Before A Given Date (Priority Date)
- Information Disclosure Statement (Applicant) Applicant's Duty

Restriction Requirement – If Two Or More Independent Or Distinct Inventions Are Claimed In A Single Application -Election (Applicant)







www.autm.net/events

Filing Requirements

(C) 18-36 Months: Office Action (§ § 101,102,103,112), Publication

Office Action

- Non-Final, Final
- Allowance Or Rejection Of Claims
- Objections To Form Of Claims







▼ AUTM Professional Development Programs

www.autm.net/events

Conditions of Patentability Office Action (§ § 101,102,103,112)

Utility

Novelty

Non-Obviousness

Disclosure







www.autm.net/events

Utility

35 USC § 101 "any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof."

US Supreme Court: "Anything under the sun that is <u>made by man</u>" (*Diamond v. Chakrabarty*).

Examples of Subject Matter NOT Patentable

Laws of Nature
Newton's Law of Gravity
Physical phenomena
Abstract ideas/Formulas $E = mc^2$ A newly discovered mineral
A new plant found in the wild



Georgia Tech Research Corporation





AUTM Professional Development Programs

www.autm.net/events

Novelty

Invention Cannot Be:

- Publicly Known Or Used By Others In US Before The Invention Date
- Patented Or Described In Printed Publication Anywhere Before The Invention Date
- Patented Or Described In Printed Publication Anywhere More Than One Year Prior To US Application Date
- In Public Use In US More Than One Year Prior To US Application Date
- File As Soon As Possible After Development!







www.autm.net/events

Novelty

Invention Cannot Be:

- On Sale In US More Than One Year Prior To US Application
 Date
- Abandoned
- Described In A Later Issued Patent Whose Application Date Was Filed Before The Invention Date
- Invented By Another But Claimed By The Applicant
- Made By Another In The US Before The Invention Date
- File As Soon As Possible After Development!









▼ AUTM Professional Development Programs

www.autm.net/events

Non-Obviousness

The subject matter of the invention as a whole must not be obvious at the time the invention was made to a person having ordinary skill in the art to which the subject matter of the invention pertains.







www.autm.net/events

Disclosure

Enablement – The Specification Must Enable Anyone Skilled In The Art To Make And Use The Claimed Invention.

Best Mode – The Application Must Set Forth The Best Mode Of Achieving The Invention Known To The Inventor.

Written Description – Distinct From Enablement. Pinpoints Exactly When Applicant Was "In Possession Of The Invention." Includes: (1) The Claims, (2) Specification (I.E. The Dictionary), (3) The Drawing, Etc.









AUTM Professional Development Programs

Filing Requirements

(D) 21-42 Months: Interview, Response To Office Action

Applicant's Actions

Response to Office Action

Arguments (Attorney, Inventor)

Declarations (Expert opinions)

Case law

Amendments (Claims)

Examiner Interviews

Request Continued Examination (RCE)

Appeal







www.autm.net/events

Filing Requirements

- (E) 24-46 Months: Notice Of Allowance, Pay Issue Fee
 And Publication Fee
 (F) 28-50 Months: Grant
- (G) Post-Grant: Maintenance Fees At 3 ½, 7 ½, And 11 ½ Years

Notice Of Allowance
Patent Term Extension/Adjustment
Issue/Publication Fee
Post-Grant Maintenance Fees

3 ½, 7 ½, And 11 ½ Year Deadlines (With Grace Periods)



Georgia Tech Research Corporation





▼ AUTM Professional Development Programs

www.autm.net/events

Conditions of Patentability Design Patent

Novelty

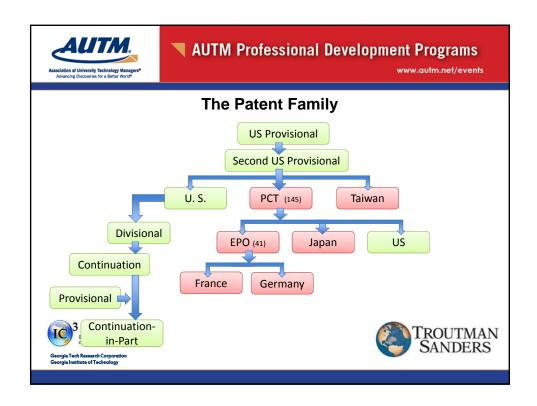
Originality

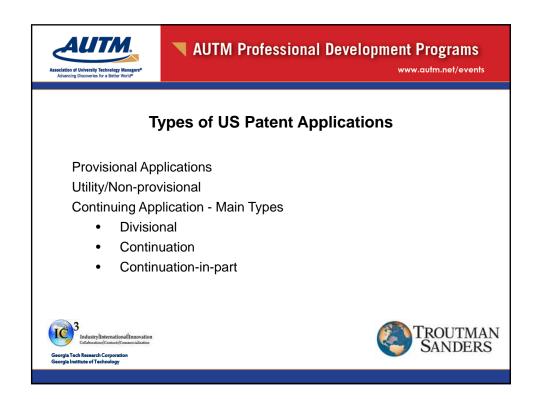
Non-Obviousness

Ornamental











www.autm.net/events

Continuing Application - Main Types

A Patent Application Which Follows, And Claims At Least Partial Priority To, An Earlier-Filed (Parent) Patent Application

Retains Parent's Filing And Expiration Dates

Filed While Parent Application Is Pending

Summary of continuing patent applications in the US		
Туре	Disclosed in parent?	Claimed in parent?
Divisional	Yes	Yes
Continuation	Yes	No
Continuation-in-part	No	No









AUTM Professional Development Programs

www.autm.net/events

Patent Protection Outside The US

No Such Thing As An "International Patent"

The Patent Cooperation Treaty (PCT) And The World Intellectual Property Organization (WIPO)

Advantages:

File A Single "International Patent Application"

Filing And Examination In A Single Patent "Receiving Office"

Filing In One Language Effective In Each Member State

International Search And International Search Report

Opinion On Patentability

Extends The Deadline For Filing: (30 Month National Phase Deadlines)

→ But, You Still Have To Go Through Each National Patent Office To Get A Patent







www.autm.net/events

Helpful Websites

USPTO (www.uspto.gov)

Patents

PAIR

Assignments

"Resources and Guidance"

International Search Offices

WIPO (www.wipo.int)

Patent Search (PCT and National Applications/Patents) Google Patents (www.google.com/patents)



















www.autm.net/events

Contact Information

Kimberly A. Dunn Patents Administrate



Georgia Tech Research Corporation Georgia Institute of Technology 505 Tenth Street, NW Atlanta, Georgia 30332-0415 404-894-9727 404-894-9728 fax kimbeily.dunn@gtrc.gatech.edu http://www.industry.gatech.edu

Please note our office name has changed to reflect the newly created (IC)3 group -- a formation to promote global growth of GT's industry and licensing endeavors. http://www.industry.gatech.edu/2011/georgia-tech-research-corporation-announces-new-group-focused-on-industry-engagement/



Georgia Tech Research Corporation





▼ AUTM Professional Development Programs

www.autm.net/events

Discussion and Q&A

Click the raise hand button.

When called on, press * 7 on your telephone keypad to un-mute your phone.

Press * 6 to re-mute your phone.



Thank you for your participation.

Remember to complete our online survey.



▼ AUTM Professional Development Programs

www.autm.net/events

Thank you to our sponsor





www.autm.net/events

Webinar Recordings

Basics of Technology Transfer for Licensing Professionals
Basic Patenting 101
Copyright Law and Content/Software Licensing
Equity Based License Agreements
Financial Conflicts of Interest
Marketing: Whether By Traditional or Social Media, the Value
Need to Know Basics of Technology Transfer for Support Staff
Negotiation of License Agreements
Nuts and Bolts for Compliance Under Federal Funding Awards
The Basics of Open Source Licensing
Tips for Managing MTAs
Triage
Valuation of Inventions and Patents
(More Added Monthly)

www.autm.net/onlinelearning



AUTM Professional Development Programs

www.autm.net/events

Network with AUTM Online



http://twitter.com/AUTM_Network



Type "Association of University
Technology Managers" into the search
box on Facebook and click "like"



Search groups for AUTM at www.linkedin.com



www.autm.net/events

Save the date!

The Patent Process in Foreign Countries: An Overview for Administrative & Support Staff

June 14, 2012

Register today!



▼ AUTM Professional Development Programs

www.autm.net/events

Can't leave the office? Try our live and on-demand webinars!

> Contracts 101 – registration opening soon

June 21

> Cost-effective Strategies for Working with Patent Counsel

July 11

> Tool Box Tips & Tricks for Administrative Staff

August 29

> Anatomy of a License

September 19

Strategies to Get Licensees to Pay

November 6





www.autm.net/events

AUTM Courses

AUTM 2012 Software Course

June 8 – 9, 2012 Hyatt Regency Jersey City on the Hudson Jersey City, NJ USA

AUTM 2012 Essentials and TOOLS Courses

October 1 – 3, 2012
The Westin New Orleans Canal P

The Westin New Orleans Canal Place New Orleans, LA USA

AUTM 2012 Leadership Forum

November 15-16, 2012 Meritage Resort & Spa Napa Valley, CA USA





AUTM Professional Development Programs

www.autm.net/events

AUTM Region Meetings

AUTM Central Region Meeting

July 23-25, 2012 The Skirvin Hilton Oklahoma City, OK USA

AUTM Eastern Region Meeting

September 12-14, 2012 Hyatt Regency Philadelphia at Penn's Landing Philadelphia, PA USA

AUTM Western Region Meeting

November 15-16, 2012 Meritage Resort & Spa Napa Valley, CA USA

