

www.autm.net/events

Post-grant Proceedings under the AIA How Do They Affect My University?

Welcoming remarks will begin at 11:55 a.m. Eastern Time.

The formal presentation will begin at Noon Eastern

For audio, dial in by phone: +1-866-365-4406 Access code 5627649

For a list of international toll-free numbers check your confirmation email for the direct link.



www.autm.net/events

Post-grant Proceedings under the AIA How Do They Affect My University?

Speakers:

Scott D. Marty, J.D., Ph.D., Ballard Spahr, LLP Robert R. Baron, J.D., Ballard Spahr, LLP

March 4, 2014



www.autm.net/events

Thank you to our sponsor.





www.autm.net/events

Questions?

We will be taking questions at the conclusion of the presentation.



www.autm.net/events

Operator Assistance

Audio difficulties: Dial 0 0

Other issues: +1-847-559-0846



www.autm.net/events

Remember to complete your survey after the event.

Thank You!



www.autm.net/events

www.autm.net







www.autm.net/events



Welcome AUTM Members

www.autm.net



www.autm.net/events

Discounted Pricing

Member Benefits

- Professional development courses
- Annual Meeting
- Online courses
- Online job posting
- Membership mailing lists

Access to AUTM Publications

- AUTM Better World Report
- AUTM Salary Survey
- AUTM Technology Transfer Practice Manual
- AUTM Licensing Activity Survey (currently for United States and Canada)
- AUTM Update



www.autm.net/events

Member Benefits

In-person and Online Networking

- Special Interest Groups (SIGS)
- Online Discussion Groups
- Volunteer committees
- Partnership Forum at Annual Meeting
- Meetings at national and regional levels

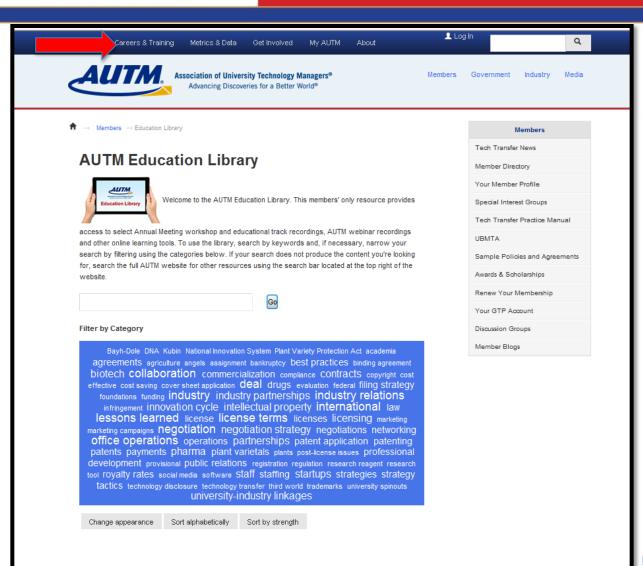
Additional Benefits

- Updates on legislative activity and how it affects you
- Meeting proceedings and presentations
- Member discount on the AUTM Licensing Activity Survey (currently for United States and Canada)
- Access to post data on the Global Technology Portal



Association of University Technology Managers®

www.autm.net



Introducing AUTM's newest member benefit

AUTM Education Library

Seeded content:

- 23 Annual Meeting workshop recordings
- 10 relevant links to the TTP Manual
- 5 educational webinar recordings
- Additional content added annually by committee

http://www.autm.net/source/ed-library/index.cfm



www.autm.net/events

Member Benefits

The AUTM Global Technology Portal (GTP)





Association of University Technology Managers®

www.autm.net

AUTM Global Technology Portal



If you're an **AUTM member**, you're already signed up for the GTP. Simply login with your AUTM member login and password.

GTP.AUTM.NET



www.autm.net/events



Scott D. Marty, J.D., Ph.D.

Partner

Ballard Spahr, LLP.



www.autm.net/events



Robert R. Baron, J.D.

Vice Chair of Intellectual

Property

Ballard Spahr, LLP.



www.autm.net/events

The following presentation reflects the personal views and thoughts of Scott D. Marty, Ph.D. and Robert R. Baron, and is not to be construed as representing in any way the corporate views or advice of the Ballard Spahr LLP, nor the views or advice of the Association of University Technology Managers (AUTM). The content is solely for purposes of discussion and illustration, and is not to be considered legal advice.



www.autm.net/events

Post-Grant Proceedings Under the AIA: How Do They Affect My University?

Presentation to AUTM

March 4, 2014

Scott D. Marty, J.D., Ph.D. Ballard Spahr LLP martys@ballardspahr.com 978.420.9408

Robert R. Baron, J.D. Ballard Spahr LLP baron@ballardspahr.com 215.864.8335

www.autm.net/events

<u>Outline</u>

- Basics on Post-Grant Proceedings and some statistics.
- How to structure licenses that address the new procedures.
- Discuss what these new challenges mean to your patent development program.
- Discuss whether the new AIA rules differ for state universities.



www.autm.net/events

The Leahy-Smith America Invents Act

- It Poses New Threats to Patents and Patent Owners, by increasing the opportunities for challenging a patent via a PTO proceeding.
- The Patent Trial and Appeal Board has replaced the PTO Board of Patent Appeals and Interferences, and hear four types of contested cases.
- These contested proceedings are more like litigation, with opportunities for discovery, document requests, depositions and sanctions.
- Most proceedings will allow for settlements by the parties.



www.autm.net/events

Why do we Care?





www.autm.net/events

Big Numbers

28,267



www.uspto.gov/web/offices/ac/ido/oeip/taf/univ/org_gr/all_univ_ag.htm



www.autm.net/events

These are your patents!

MICRON TECHNOLOGY, INC.

Petitioner

v.

THE BOARD OF TRUSTEES OF THE UNIVERSITY OF ILLINOIS

Patent Owner

GNOSIS S.P.A., GNOSIS BIORESEARCH S.A., and GNOSIS U.S.A., INC.
Petitioners

v.

SOUTH ALABAMA MEDICAL SCIENCE FOUNDATION

Patent Owner

SONY CORPORATION Petitioner.

v.

YISSUM RESEARCH DEVELOPMENT COMPANY OF THE HEBREW UNIVERSITY OF JERUSALEM

Patent Owner

CARDIOCOM LLC Petitioner

V

UNIVERSITY OF ROCHESTER

Patent Owner

ILLUMINA, INC.
Petitioner.

v.

THE TRUSTEES OF COLUMBIA UNIVERSITY IN THE CITY OF NEW YORK

Patent Owner.

ST. JUDE MEDICAL, CARDIOLOGY DIVISION, INC.
Petitioner,

v.

THE BOARD OF REGE<u>NTS OF THE UNI</u>VERSITY OF MICHIGAN

Patent Owner

EPISTAR, EVERLIGHT, and LITE-ON Petitioners,

v.

TRUSTEES OF BOSTON UNIVERSITY

Patent Owner.

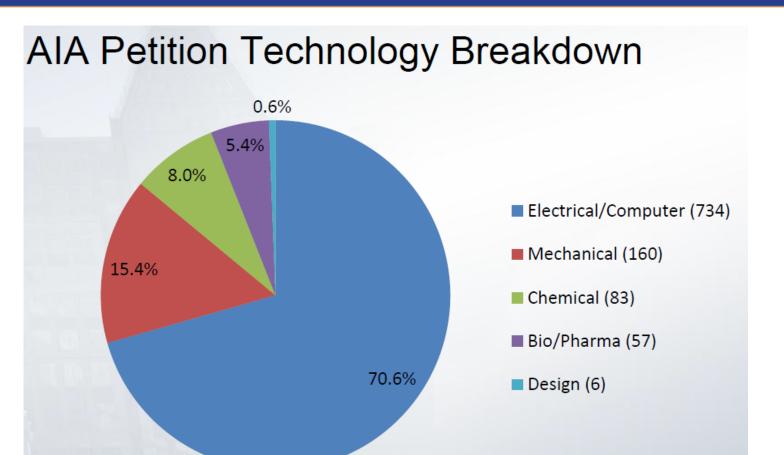
www.autm.net/events

The Leahy-Smith America Invents Act

- The Leahy-Smith America Invents Act established several new trial proceedings to be conducted by the Board including:
 - Inter partes review (IPR);
 - A transitional program for covered business method patents (CBM);
 - 3. Derivation proceedings; and
 - 4. Post-grant review(PGR).



www.autm.net/events



Source: USPTO

http://www.uspto.gov/ip/boards/bpai/stat

s/022714_aia_stat_graph.pdf



www.autm.net/events

Popular Forum

Most active courts by number of cases in 2013 ^①	Past 30 days	2014 (YTD)	2013
Texas Eastern District (TXED)	137	205	1512
Delaware District (DED)	123	184	1337
Patent Trial and Appeal Board (PTAB)	79	134	792
California Central District (CACD)	26	55	408
California Northern District (CAND)	13	24	248
California Southern District (CASD)	6	10	227



www.autm.net/events

Latest AIA Trends

FY	Total	IPR	CBM	DER
2012	25	17	8	_
2013	563	514	48	1
2014	440	369	68	3
Cumulative	1,028	900	124	4

Source: USPTO

http://www.uspto.gov/ip/boards/bpai/stat

s/022714_aia_stat_graph.pdf



www.autm.net/events

<u>Timing Options - Invalidity Challenges</u>

IPRs, PGRs, and CBMs:

- Decision to initiate within 6 months of filing.
- Once initiated, completed within 1 year absent good cause.
- PGR File within 9 months of grant or reissue
- IPR & CBM Anytime, but within 12 months of service of complaint

Ex parte reexamination

Average pendency (filing date to certificate issue date): 25.4 months

District Court Litigation

Average Pendency (complaint to verdict) 30 months to verdict (PWC 2009)

www.autm.net/events

Inter partes review

- Eligibility:
 - All patents.
- Grounds:
 - A petitioner for *inter partes* review may request to cancel as unpatentable one or more claims of a patent on the grounds that the invention either already existed (§ 102) or would be obvious to one of skill in the art (§ 103), on the basis of prior art consisting of patents or printed publications.
- Discovery is limited
- Fee:
 - \$23,000 filing fee

www.autm.net/events

Covered Business Method (CBM) Patents

- Transitional Program.
- What is a CBM?
 - patents that claim a method, apparatus, or operation used in the practice, administration, or management of a financial product or service.
 - do not include patents for "technological inventions".
- Availability All CBM Inventions.
- No college or university involvement yet.



www.autm.net/events

Derivation Proceedings

- In the old "first-to-invent" system, interference proceedings existed to determine who was the first to invent when the issue was contested. These proceedings continue to apply to any patent claim filed prior to March 16, 2013.
- This Process has been rendered moot by AIA's "first-to file" rules.
- Now a party can claim that the First Filer improperly "derived" its invention from it.
- A petition for a derivation proceeding must be filed within 1 year of the
 first publication of the petitioner's claim to an invention. The petition
 must be supported by substantial evidence. Like the current interference
 proceedings, derivation proceedings are contested cases between two
 parties, with limited discovery available.



www.autm.net/events

Low Standard

"Reasonable likelihood that petitioner would prevail"

Source: USPTO
http://www.uspto.g
ov/ip/boards/bpai/
stats/022714_aia_
stat_graph.pdf

		Trials Instituted	Joinders	Percent Instituted	Denials	Total No. of Decisions on Institution
IPR	FY13	167	10 ⁺	87%	26	203
	FY14	172	1+	79%	46	219
СВМ	FY13	14		82%	3	17
	FY14	20		87%	3	23



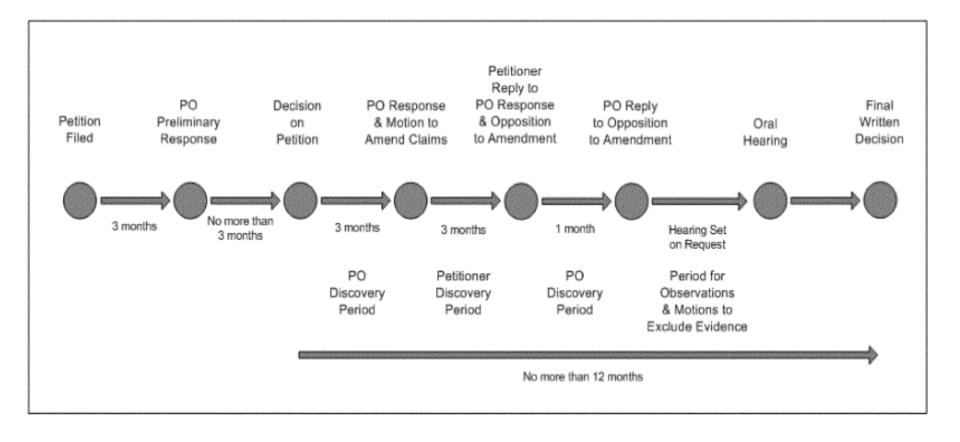
www.autm.net/events

First Final Decisions are out!



www.autm.net/events

IPR Timeline





www.autm.net/events

Why Challenge at the PTAB?

Likelihood of cancelling claims could be higher with the PTAB trial proceedings than with reexaminations or District Court challenges.

District Court:

Clear and convincing evidence to be considered by a jury.

AIA:

 Preponderance of the evidence to be considered by PTAB.



www.autm.net/events

Gateway Standards

• IPR:

Reasonable likelihood that the petitioner would prevail with respect to at least 1 of the claims.

PGR, CBM:

 More likely than not that at least 1 of the claims challenged in the petition is unpatentable.

Reexaminations:

Substantial new question of patentability.



www.autm.net/events

We Don't Litigate

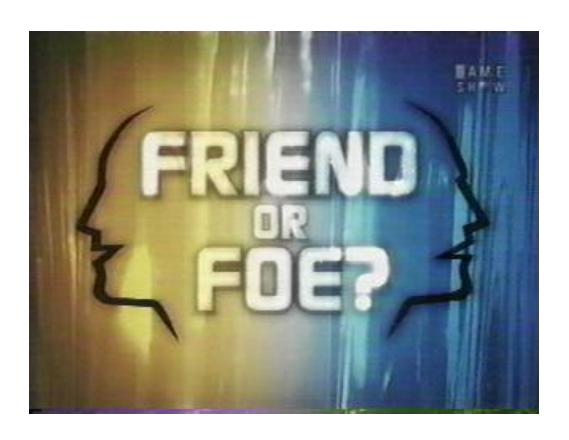
- If you have a vigorous commercial program, you will be asked for Exclusive Licenses. If you grant Exclusive Licenses, Be Prepared For Litigation.
- IPRs also used by competitors who want to clear blocking patents before launching a Product.
- The 11th Amendment shield— Applicable?





www.autm.net/events

Your Licensees: Friend or Foe





www.autm.net/events

New Proceedings Affect Licensing Strategy

- Licenses Should Try to Clearly State Who Pays for and Who Controls Litigation and AIA proceedings.
- Ideally, the party that controls the IPR will also control any infringement actions, because the strategies are intertwined.
- AIA Proceedings can have "prosecution" elements that must be considered.
- Control and Payment also come with estoppel consequences due to "Real Party in Interest" rules in AIA proceedings.
- Clarity upfront will avoid additional litigation and uncertainty.



www.autm.net/events

<u>University and Licensee May have Different</u> <u>Interests</u>

- Litigation Tolerance
- Different Views as to Counsel, Costs or Settlement
- Different costs/consequences if Patent is Invalidated
- Different Views as to Whether to Amend
- Concern over Confidential Considerations

www.autm.net/events

Hot Topics

- Denial of "Cumulative" Arguments—Expense and Estoppel issues
- Intersection with Litigation
 - Stays
 - Claim Construction
 - Discovery and Use of Evidence in all proceedings
 - Estoppel, including for Real Parties in Interest
 - Protective Orders and prosecution bars
 - Motion to Amend and Intervening Rights
- Settlement

www.autm.net/events

Stays Pending IPRs

- Most Courts Granting Stays of Litigation once PTAB Grants Petition
- Factors Considered:
 - Status of discovery and time until trial;
 - Whether Stay pending AIA Proceedings will simplify the case (i.e., Court avoids 102 and 103 issues); and
 - Will Stay unduly prejudice the non-moving party—issue of competitors.
- Discretionary—Delaware and Texas may Come to Different Conclusions
- Hybrid Stays



www.autm.net/events

Claim Construction

- Broadest reasonable interpretation standard.
- PTAB has put a surprising emphasis on construction.
- Tension with litigation claim construction.



www.autm.net/events

Discovery

- Narrow
- Automatic Discovery
 - Inconsistent Statements
 - Trial Deposition of witnesses submitting affidavits or declarations
- AIA Additional Discovery (only when otherwise necessary in the interest of justice)
 - Must be More than A Possibility That Useful Evidence Exists and Burden Must be Minimal
- Recent Examples
 - Documents, Data, or Experiments referred to in Petition or Declaration
 - Information about "Real Party in Interest



www.autm.net/events

Inconsistent Statements

"[A] party must serve relevant information that is inconsistent with a position advanced by the party during the proceeding concurrent with the filing of the documents or things that contains the inconsistency" [privileged information excepted]. 37 C.F.R. § 41.51(b)(1)(iii)

- Scope: Do you have to worry about your licensee's statements?
 - Depends on whether they are a Real Party in Interest or
 Otherwise Admissible under Federal Rules of Evidence
 - Privilege
 - Consequences



www.autm.net/events

Confidential Information

- The rules identify confidential information in a manner consistent with Federal Rule of Civil Procedure 26(c)(1)(G), which provides for protective orders for trade secret or other confidential research, development, or commercial information. See § 42.54.
- Interplay with Protective Orders and Motions to Seal
- PTAB has strong interest in public availability

www.autm.net/events

Estoppel

- The AIA provides for an estoppel against petitioners that challenge patents in PTAB contested proceedings.
- This estoppel applies to:
 - Inter Partes Review (IPR);
 - Post Grant Review (PGR); and
 - Covered Business Method Review (CBM).

www.autm.net/events

Estoppel

- A final written decision is required.
- The estoppel does not apply to a petitioner that settles before final written decision.
- Applies to:
 - Petitioner
 - Real Party-in-Interest (determined on case by case basis)



www.autm.net/events

Standard for Estoppel

- IPRs and PGRs:
 - Any ground raised by the petitioner or any ground that reasonably could have been raised during that proceeding.
- CBMs:
 - Estoppel only applies to any ground the petitioner raised.

www.autm.net/events

Motions to Amend

- Must Be Supported by Specification
- Must Narrow Claims
- Movant Has Burden of Showing Amended
 Claims Are Patentable over Known Prior Art
- Can Create "Intervening Rights" Limiting Damages in Related Litigation



www.autm.net/events

Intervening Rights

- If the Patent Owner narrows their claims, they may limit their ability to collect damages that accrued prior to the amendment.
- Strategies
 - Prosecution
 - PTAB Amendment practice.

www.autm.net/events

Post Grant Review—Will It Take Over?

- Any grounds
- The process begins with a petition filed within <u>nine months</u>
 <u>after a patent grant or reissuance</u>. The patent owner may file
 a preliminary response.
- Lower Threshold than IPR: "more likely than not"
- This procedure applies to patents having an effective filing date after March 16, 2013.
- The future or not?



www.autm.net/events

Thank You!

Scott D. Marty, J.D., Ph.D. Patent Attorney martys@ballardspahr.com 978.420.9408

Robert R. Baron, J.D. Attorney baron@ballardspahr.com 215 864-8335



www.autm.net/events

Questions?

Scott D. Marty, J.D., Ph.D. Patent Attorney martys@ballardspahr.com 978.420.9408

Robert R. Baron, J.D. Attorney baron@ballardspahr.com 215 864-8335



www.autm.net/events

Discussion and Q&A

Click the raise hand button.

When called on, press * 7 on your telephone keypad to un-mute your phone.

Press * 6 to re-mute your phone.



www.autm.net/events

Thank you for your participation.

Remember to complete our online survey.



www.autm.net/events

Thank you to our sponsor.





www.autm.net/events

Webinar Recordings

Basics of Technology Transfer for Licensing Professionals
Basic Patenting 101
Copyright Law and Content/Software Licensing
Equity Based License Agreements
Financial Conflicts of Interest
Marketing: Whether By Traditional or Social Media, the Value
Need to Know Basics of Technology Transfer for Support Staff
Negotiation of License Agreements
Nuts and Bolts for Compliance Under Federal Funding Awards
The Basics of Open Source Licensing
Tips for Managing MTAs
Triage
Valuation of Inventions and Patents
(More Added Monthly)

www.autm.net/onlinelearning



www.autm.net/events

Register now for AUTM's next webinar

- Royalty Monetization Primer, Current Trends & Best Practice
 - March 26, 2014



www.autm.net/events

Watch the AUTM Website for upcoming webinars

- Clean up on Aisle 3! How to Get Your Institution Up-To-Date
 - May 6
- Innovation Funds
 - Sept. 24
- Many more to come!





www.autm.net/events

Network with AUTM Online



http://twitter.com/AUTM_Network



Type "Association of University
Technology Managers" into the search
box on Facebook and click "like"



Search groups for AUTM at www.linkedin.com



www.autm.net/events



Registered Technology Transfer Professional (RTTP) Continuing Education Credit

Demonstrate your expertise in the academic technology transfer profession by becoming a Registered Technology Transfer Professional.

For more information about the registration process and requirements, visit the Alliance of Technology Transfer Professionals website.



www.autm.net/events

AUTM Region Meetings



AUTM Central Region Meeting

July 14 – 16, 2014 Hyatt Regency St. Louis at the Arch St. Louis, MO USA

AUTM Eastern Region Meeting

Sept. 18 – 19, 2014

Baltimore Marriott Inner Harbor

Baltimore, MD USA





AUTM Western Region Meeting

Date: TBD
Seattle, WA USA

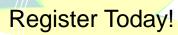


www.autm.net/events

AUTM Courses

AUTM Software Course

May 15 - 16 Hutton Hotel Nashville, TN USA



AUTM Essentials / TOOLS Courses

Oct. 13 – 15
Westin Denver Downtown
Denver, CO USA

AUTM Successful Practices in Small Technology Transfer Offices

Oct. 13 – 14
Westin Denver Downtown
Denver, CO USA





www.autm.net/events

AUTM Courses



AUTM Partnering Forum (Medical Imaging Technology)

April 23 – 24

Hosted by Case Western Reserve University Global Center for Health Innovation Cleveland, OH USA

AUTM Business Development Course

Nov. 12 – 13 The Westin O'Hare Rosemont, IL USA



Save the Date!



www.autm.net/events

AUTM Annual Meeting







Save the Date!

Feb. 22 - 25

New Orleans, LA USA

