



AUTM

ANNUAL MEETING
SAN DIEGO

2024

FEBRUARY 18–21

LEARN. CONNECT. *MAKE WAVES.*



autm

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CHAIR'S WELCOME

CATCH THE INNOVATION WAVE!

Welcome to San Diego and the 2024 AUTM Annual Meeting! With good vibrations streaming in from our neighbors to the south and across the Pacific, there's no better place to explore the global possibilities of tech transfer. Whether you're a conference first-timer or a seasoned veteran, we have four days of exciting education, networking and speakers lined up to satisfy your professional needs and broaden your perspective.

Learn from licensing gurus, operations aficionados, entrepreneurship experts and life-changing innovators (don't miss the keynote from bionic pancreas inventor Ed Damiano!). And be sure you carve out some time to connect with friends—new and old.

Take in that ocean view, savor the sunset and prepare to be invigorated and inspired. Let's find new ways to make the world better, together.



Almesha L. Campbell, PhD
AUTM Board Chair



GO FOR THE GOOD STUFF IN SAN DIEGO

FILL YOUR SAN DIEGO TO-DO LIST WITH THESE FUN AND TASTY SOUTHERN CALIFORNIA EXPERIENCES!

MUST SEE:

- World-Famous San Diego Zoo
- Cozy Up to the Kissing Sailor Statue
- Hike the Torrey Pines Trails
- Haunted Whaley House and Museum
- Explore Eclectic Encinitas
- Take the Train to Old Town

GREAT BITES:

- Wrench and Rodent
- Jeune et Jolie
- George's at the Cove
- The Fishery
- Cori Pastificio Trattoria
- Amazing Food Trucks!

GREAT BARS:

- Modbom
- Bar Kamon
- Youngblood
- Mothership
- Dolly's at Horton Square

GREAT VIBES:

- Soda Bar
- Belly Up Tavern
- The Magnolia
- SOMA San Diego
- Brick by Brick



Scan this QR code for more great recommendations!

GET SOCIAL



SNAP, SHARE AND WIN! #AUTM2024

Share the golden moments, insightful sessions and unforgettable experiences from the Annual Meeting on your social media channels. Let the world know you're part of the innovation wave in sunny California! Use hashtag #AUTM2024 to connect with fellow attendees and showcase the magic of AUTM in San Diego.

The more you share, the brighter the AUTM community shines!

Connect with us: #AUTM2024

Follow Us!



Say "Cheese" Surf City Style and Win!

We've designed some prime spots around the conference that are perfect for snapping photos to share the fun of #AUTM2024!



How to Catch the Perfect Wave!

- Visit one of our designated photo spots.
- Snap a photo!
- Share your masterpiece on social media with the hashtag #AUTM2024.



Surf, Snap and Score Prizes!

Drop by the AUTM booth in the Exhibit Hall, show us your posted photos and dive into the fun with our three prize levels:

- **Level 1 (1 Photo):** Show us one epic photo at the AUTM booth in the Exhibit Hall and grab your exclusive prize!
- **Level 2 (3 Photos):** Hang ten with three snapshots, and your prize gets even more surf-tastic!
- **Level 3 (5 Photos):** Show us how you can really shred with five photos, and win the ultimate catch of #AUTM2024!

So strike a pose, snap away and let the prizes roll in! We can't wait to see your photos light up the #AUTM2024 feed.

THANK YOU TO OUR 2024 SPONSORS

TITANIUM



PLATINUM



GOLD



SILVER



BRONZE



CONTRIBUTING



The **2024 Better World Project Award Winner** recognizes technology transfer professionals who support a better world through the commercialization of academic research. Read full stories to learn about each finalist.



Visit autm.net/bwp/vote or scan the QR code!
Voting closes at 5 p.m. PT, February 18, 2024.

MEET THE FINALISTS & CHOOSE YOUR FAVORITE:

Inspired by His Son, Boston University Professor Invents Bionic Pancreas to Manage Type 1 Diabetes



Ed Damiano, a professor of biomedical engineering at Boston University, developed the iLet bionic pancreas, a wearable device that automatically delivers insulin,

as needed, to those with type 1 diabetes. Cleared last year by the FDA, the iLet works with a glucose monitor to reduce the wearer's need to make decisions about diabetes management. Damiano worked with the Boston University Technology Development office to bring his vision to life.

University of South Florida's NEWgenerator Provides Safe Sanitation to Remote Locations



The solar-powered NEWgenerator, designed and developed by Daniel Yeh and his team at the University of South Florida (USF), provides off-grid sanitation and generates nutrients, energy and water by safely recovering them from human wastewater. The USF Tech Transfer Office worked to ensure this technology could reach the people who need it most, negotiating non-exclusive license agreements with other countries, and partnered with organizations like the Bill & Melinda Gates Foundation.

Gene Therapy from Nationwide Children's Hospital is First to Receive FDA Approval for Duchenne Muscular Dystrophy



Children with Duchenne muscular dystrophy (DMD), a gene mutation that causes progressive weakness and damage to muscles, have a new treatment option thanks to a gene therapy developed at Nationwide Children's Hospital (NCH). It is the first DMD treatment to target the genetic cause of the disease as well as the symptoms. The NCH Office of Technology Commercialization helped move the therapy into clinical trials and further development.



Throughout the meeting, use our powerful online partnering and networking tool: AUTM Connect. Create detailed organizational and personal profiles, find other attendees, send and receive messages, view full session details, download handouts, search for licensing and collaboration opportunities, schedule one-on-one meetings and submit feedback. Download the AUTM Connect app to do all that and more while you're on the go. Still have questions? Visit the AUTM Connect Help Desk at Registration in the Marriott Grand Ballroom, North Tower, Lobby Level.

AUTM Connect Partnering Place



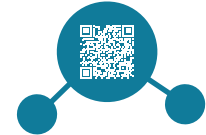
Use AUTM Connect to meet up with registered attendees in the AUTM Connect Partnering Place, located in Marriott Grand Ballroom 8-9, North Tower, Lobby Level. The AUTM Connect Partnering Place is perfect for holding relaxed meetings or negotiations. Appointments can be made through the AUTM Connect app during the meeting. If you have previously downloaded the AUTM Connect app, please be sure to add this year's event to your event

list. To do this, search for 2024 AUTM Annual Meeting on the My Events page and add this event to your list. You can then log in with the access codes that were emailed to you.

AUTM Connect Partnering Place Hours

Sunday, February 18	1 – 5:30 p.m.
Monday, February 19	7 a.m. – 5 p.m.
Tuesday, February 20	7:30 a.m. – 5 p.m.
Wednesday, February 21	7:30 a.m. – 3 p.m.

Scan this QR code for more AUTM Connect information!



OTHER NETWORKING OPTIONS

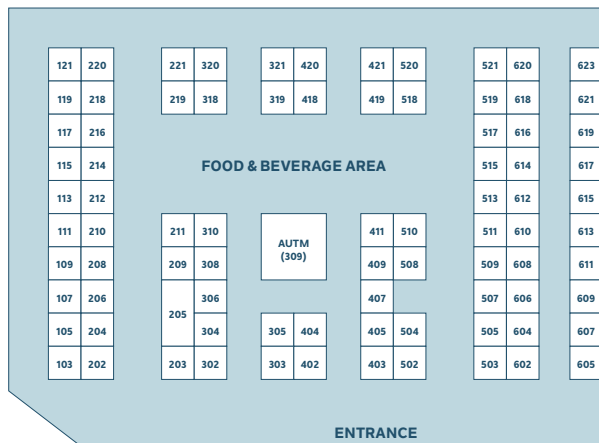
AUTM Meeting Place Conference Rooms

For your convenience, rooms are available for AUTM attendee meetings on a first-come, first-served basis. Sign-up sheets will be posted outside the Meeting Place Rooms on the third and fourth floors of the South Tower.

AUTM Meeting Place Hours

Sunday, February 18	7 a.m. – 7 p.m.
Monday, February 19	7 a.m. – 7 p.m.
Tuesday, February 20	7 a.m. – 7 p.m.
Wednesday, February 21	7 a.m. – 3 p.m.

EXHIBITOR DIRECTORY



COMPANY	BOOTH	COMPANY	BOOTH
Amster, Rothstein & Ebenstein LLP	411	Cayuse	302
AUTM	309	Certified Licensing Professionals, Inc.	320
AUTM Foundation	404	Computer Packages Inc.	407
AUTM Region Meetings	606	Curia Global	604
Berggren Oy	518	Cypris	204
Borman & Company, LLC	507	Dawnbreaker	308
CancerTools.org	212	Dennemeyer	202
Casimir Jones	214	e-lucid	409

COMPANY	BOOTH	COMPANY	BOOTH
ESSEN Patent and Trademark Office	510	Myers Bigel	210
Federal Laboratory Consortium (FLC)	305	New Mexico Start Up Factory	505
FirstIgnite	418	OmniSync	321
Foresight Science & Technology, Inc.	517	OneValley Inc.	206
Fuentek LLC	504	Quandron Innovation	203
Global Royalty Audits, Inc.	513	Richman Chemical Inc.	405
Headshot Station	303	RWS	310
IEEE Entrepreneurship	306	Saul Ewing LLP	508
Inpart	211	SPARK NS	515
InfoEd Global	216	Stauf Enterprises, Inc.	205
Insight	519	The Jackson Laboratory	220
InteliSpark LLC	402	Thomas Horstemeyer LLP	319
InvotexIP, LLC	419	Tradespace	521
King & Spalding LLP	420	TreMonti Consulting	219
Knowledge Sharing Systems	602	Vaero Inc.	421
ktMINE	511	VentureWell	218
LicenseLead Inc.	221	Wave Strategy	209
McKee, Voorhees & Sease, PLC	503	Wellspring	403
Merck	509		
Minesoft	208		



Scan this QR code for the interactive exhibit floorplan!

SCHEDULE-AT-A-GLANCE

SUNDAY, FEBRUARY 18



7 a.m. – 5:30 p.m.

Registration

Marriott Grand Ballroom Foyer,
North Tower, Lobby Level

7 a.m. – 7 p.m.

AUTM Meeting Place

South Tower,
Third and Fourth Floors

7:30 a.m. – 4 p.m.

AUTM Marketing Course

(additional fee, seating limited)

Pacific Ballroom 26
North Tower, Lobby Level

7:30 a.m. – 4 p.m.

AUTM Technology Valuation Course

(additional fee, seating limited)

Pacific Ballroom 25
North Tower, Lobby Level

7:30 a.m. – 4 p.m.

AUTM Leadership Communications Course

(additional fee, seating limited)

Pacific Ballroom 24
North Tower, Lobby Level

1 – 5:30 p.m.

AUTM Connect Help Desk

Marriott Grand Ballroom,
North Tower, Lobby Level

1 – 5:30 p.m.

AUTM Connect Partnering Place

Marriott Grand Ballroom 8-9,
North Tower, Lobby Level

Sponsored By:  

4 – 5 p.m.

First-Time Attendee Briefing and Reception

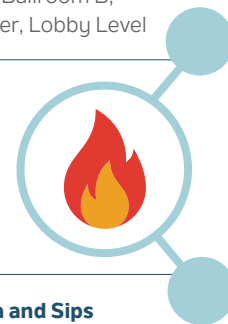
San Diego Ballroom B,
North Tower, Lobby Level

5:30 – 6:30 p.m.

Fireside Chat

Marriott Grand Ballroom 1-7,
North Tower, Lobby Level

Sponsored By: 



6:30 – 7:30 p.m.

Surf, Salsa and Sips

(Exhibit Hall Reception)

Pacific Ballroom 14-22,
North Tower, Lobby Level

Sponsored By: 

6 – 8 p.m.

Exhibit Hall Open

Pacific Ballroom 14-22,
North Tower, Lobby Level

SCHEDULE-AT-A-GLANCE

MONDAY, FEBRUARY 19



7 – 7:30 a.m. **Morning Mindfulness Meditation**
Catalina, South Tower, Fourth Floor

7 a.m. – 5 p.m. **Registration**
Marriott Grand Ballroom Foyer,
North Tower, Lobby Level

7 a.m. – 7 p.m. **AUTM Meeting Place**
South Tower,
Third and Fourth Floors

7 – 8 a.m. **Coffee and Tea Available**
(breakfast on your own)
Marriott Grand Ballroom Foyer,
North Tower, Lobby Level

7 a.m. – 5 p.m. **AUTM Connect Help Desk**
Marriott Grand Ballroom,
North Tower, Lobby Level

7 a.m. – 5 p.m. **AUTM Connect Partnering Place**
Marriott Grand Ballroom 8-9,
North Tower, Lobby Level

Sponsored By:  

7 a.m. – 5 p.m. **Contemplation Room**
Rancho Santa Fe 3,
North Tower, Lobby Level

Sponsored By: 

7 a.m. – 5 p.m. **Nursing Room**
Rancho Santa Fe 2,
North Tower, Lobby Level

Sponsored By:  

8 – 10 a.m.
**Opening Keynote featuring
Ed Damiano, Founder and
Executive Chair of Beta Bionics**

Marriott Grand Ballroom 1-7,
North Tower, Lobby Level

Sponsored By: 



9:30 a.m. – 6 p.m. **Exhibit Hall Open**
Pacific Ballroom 14-22,
North Tower, Lobby Level

10 – 11 a.m. **Refreshment Break
in the Exhibit Hall**
Pacific Ballroom 14-22,
North Tower, Lobby Level

Sponsored By: 



11 a.m. – 12:15 p.m.

Session 1: Educational and Roundtable Sessions

ChatGPT and Generative AI:

What is it and How to Monetize it?

San Diego Ballroom B, North Tower, Lobby Level

Growing Your Career and Knowing Your Worth

Pacific Ballroom 24, North Tower, Lobby Level

Hidden Founders: Diversifying Entrepreneurship and Closing the Pipeline Gap

San Diego Ballroom C, North Tower, Lobby Level



How to Say “No” to Researchers and Industry so They Still Love You

Marriott Grand Ballroom 11, North Tower, Lobby Level

Innovation Harvesting: Techniques for Internal Marketing

Marriott Grand Ballroom 10, North Tower, Lobby Level

Navigating Industry–University Relations in Engineering & Physical Science

Pacific Ballroom 26, North Tower, Lobby Level



11 a.m. – 12:15 p.m.

Session 1: Educational and Roundtable Sessions

Paying the Heirs of Deceased Inventors

Marriott Grand Ballroom 12, North Tower, Lobby Level

Public Backlash in Response to University Patent Litigation: Fact or Fiction?

Marriott Grand Ballroom 13, North Tower, Lobby Level

Tech Transfer and Venture Capital

Pacific Ballroom 23, North Tower, Lobby Level

What Happens in DC Doesn't Stay in DC

Pacific Ballroom 25, North Tower, Lobby Level

12:15 – 1 p.m.

Attendee Lunch

Marina Terrace,
North Tower, First Floor

12:15 – 1:45 p.m

Directors Lunch *(by invitation)*

Marina Ballroom E,
South Tower, Third Floor

12:15 – 1:45 p.m.

Sponsors Lunch *(by invitation)*

Marina Ballroom D,
South Tower, Third Floor

1 – 1:45 p.m.

Dessert Reception in the Exhibit Hall

Pacific Ballroom 14-22,
North Tower, Lobby Level



1:45 – 3 p.m.

Session 2: Educational and Roundtable Sessions

**Accelerating Research Translation:
A Global Perspective**

Marriott Grand Ballroom 11,
North Tower, Lobby Level

**AI and IP: A Match Made in
Tech Transfer Marketing Heaven**

Pacific Ballroom 24, North Tower, Lobby Level

**Biological Targets: Strategies for Patenting,
Collaboration and Commercialization**

Pacific Ballroom 26, North Tower, Lobby Level

**Cracking the Code of NSF Programs:
ART and Engines Insights**

San Diego Ballroom B, North Tower, Lobby Level

Extending Exclusive Rights for a Higher Royalty

Marriott Grand Ballroom 10,
North Tower, Lobby Level

How Many Ways Can You Slice a Pie?

Pacific Ballroom 23, North Tower, Lobby Level



1:45 – 3 p.m.

Session 2: Educational and Roundtable Sessions

**Industry/Academia Connect
and Collaborate (Part 1)**

San Diego Ballroom A, North Tower, Lobby Level

Sponsored By: **DRIHEALTHCARE** **lifeArc**

Mastering Master Agreements

Pacific Ballroom 25, North Tower, Lobby Level

**Strategies for New Ventures in a Dynamic
Environment Facing Today's Geopolitical Realities**

San Diego Ballroom C, North Tower, Lobby Level

The Economic Imperative of FemTech Innovation

Marriott Grand Ballroom 13, North Tower, Lobby Level

Sponsored By: **KP
MARTIN
PETERSON
BENNETT**

**Working With Your Institution's
Development Officers**

Marriott Grand Ballroom 12, North Tower, Lobby Level

3 – 3:45 p.m.

**Refreshment Break
in the Exhibit Hall**

Pacific Ballroom 14-22,
North Tower, Lobby Level

Sponsored By: **Novus|GC**
Professional Law Corporation



3:45 – 5 p.m.

Session 3: Educational and Roundtable Sessions

**And the Award Goes to:
The Benefits of Applying for Awards**

Pacific Ballroom 24, North Tower, Lobby Level

**Building Clinical Data-Driven Research
and Licensing Partnerships with Industry**

Marriott Grand Ballroom 11, North Tower, Lobby Level

Career Growth for the Operations Professional

Pacific Ballroom 26, North Tower, Lobby Level

Compliance as a Team Sport

Pacific Ballroom 25, North Tower, Lobby Level

Industry/Academia Connect and Collaborate (Pt. 2)

San Diego Ballroom A, North Tower, Lobby Level

Sponsored By: **DRIHEALTHCARE** **lifeArc**

**How to Effectively Collaborate With Your
Development/Alumni Relations Office**

Marriott Grand Ballroom 12, North Tower, Lobby Level

Physical Sciences and Engineering Roundtable

Marriott Grand Ballroom 10, North Tower, Lobby Level



3:45 – 5 p.m.

Session 3: Educational and Roundtable Sessions

Plant Licensing and Intellectual Property Protection

Pacific Ballroom 23, North Tower, Lobby Level

**Scaling Social Innovation:
Illuminating New Pathways for Impact**

Marriott Grand Ballroom 13, North Tower, Lobby Level

Sponsored By: **KP**
PB

**The Evolution of University Investing:
It's Not Just About Student Startups Anymore**

San Diego Ballroom C, North Tower, Lobby Level

**The Top 10 Court Decisions of
the Year Affecting Licensing**

San Diego Ballroom B, North Tower, Lobby Level

5 – 6 p.m.

**Industry/Academia Connect and
Collaborate Networking Reception**

Pacific Ballroom 14-22,
North Tower, Lobby Level

Sponsored By: **BLANKROME** 

6 – 7:30 p.m.

Opening Reception

Marina Terrace,
North Tower, First Floor

Sponsored By: **AstraZeneca** 



LET AUTM BE YOUR GUIDE

Start Your AUTM
Annual Meeting
Adventure Here!

SCHEDULE-AT-A-GLANCE TUESDAY, FEBRUARY 20

7 a.m. – 5 p.m.

Registration

Marriott Grand Ballroom Foyer,
North Tower, Lobby Level

7 a.m. – 7 p.m.

AUTM Meeting Place

South Tower,
Third and Fourth Floors

7:30 – 8 a.m.

Morning Mindfulness Meditation

Catalina, South Tower, Fourth Floor

7:30 – 8:30 a.m.

Coffee and Tea Available

(breakfast on your own)
Marriott Grand Ballroom Foyer,
North Tower, Lobby Level

7:30 a.m. – 5 p.m.

AUTM Connect Help Desk

Marriott Grand Ballroom,
North Tower, Lobby Level

7:30 a.m. – 5 p.m.

AUTM Connect Partnering Place

Marriott Grand Ballroom 8-9,
North Tower, Lobby Level

Sponsored By:   

7:30 a.m. – 5 p.m.

Contemplation Room

Rancho Santa Fe 3,
North Tower, Lobby Level

Sponsored By: 

7:30 a.m. – 5 p.m.

Nursing Room

Rancho Santa Fe 2,
North Tower, Lobby Level

Sponsored By:  

8:30 – 10 a.m.

Plenary Session: The Present and Future of Artificial Intelligence and Machine Learning

*Featuring Hilary Mason,
Founder and CEO of Hidden Door*

Marriott Grand Ballroom 1-7,
North Tower, Lobby Level

Sponsored By: 



9:30 a.m. – 6 p.m.

Exhibit Hall Open

Pacific Ballroom 14-22,
North Tower, Lobby Level

10 – 10:45 a.m.

Refreshment Break in the Exhibit Hall

Pacific Ballroom 14-22,
North Tower, Lobby Level

Sponsored By: 



10:45 a.m. – Noon

Session 4: Educational and Roundtable Sessions

Building Bridges to Faculty Without Burning Them Later

Pacific Ballroom 26, North Tower, Lobby Level

Campus-Facing Investment Funds: Experiences from the US and UK

Marriott Grand Ballroom 12, North Tower, Lobby Level

Do More With Less! A Small Office Support Group

Marriott Grand Ballroom 10, North Tower, Lobby Level

Eventful Events: Why Are We Doing This Again?

Pacific Ballroom 24, North Tower, Lobby Level

Federal T2 Meet-Up

Pacific Ballroom 23, North Tower, Lobby Level

Including Neurodiversity in Workplace EDI Strategies

Marriott Grand Ballroom 13, North Tower, Lobby Level

Sponsored By:  



10:45 a.m. – Noon

Session 4: Educational and Roundtable Sessions

It Doesn't End With the Signature: Best Practices for Licensee Compliance

Pacific Ballroom 25, North Tower, Lobby Level

Potluck Inventions: When Everyone Brings a Dish, Who Owns the Dinner?

San Diego Ballroom A, North Tower, Lobby Level

Sourcing Talent: Where Can We Find Our Next T2 Hire?

San Diego Ballroom C, North Tower, Lobby Level

Noon – 2 p.m.

Lunch on Your Own

Noon – 2 p.m.

Eastern Region Planning Committee Lunch *(by invitation)*

Carlsbad, South Tower, Third Floor

Noon – 2 p.m.

Western Region Planning Committee Lunch *(by invitation)*

Del Mar, South Tower, Third Floor

Noon – 5 p.m.

Central Region Planning Committee Lunch *(by invitation)*

Cardiff, South Tower, Third Floor



2 – 3:15 p.m.

Session 5: Educational and Roundtable Sessions

**Sponsored Demo: The Modern TTO:
Evolving Challenges and Next-Gen Solutions**

by  Wellspring

Marriott Grand Ballroom 13, North Tower, Lobby Level

**Can We Do It All? Cradle-to-Grave
vs. Functionalization: A Debate**

Pacific Ballroom 25, North Tower, Lobby Level

**European Patents: The Unified
Patent Court Becomes Reality**

San Diego Ballroom A, North Tower, Lobby Level

Focus on the Researcher, Not the Patent

Pacific Ballroom 26, North Tower, Lobby Level

**Indigenous Knowledge:
Ensuring Benefit Sharing and
Participation in Commercialization**

Marriott Grand Ballroom 12, North Tower, Lobby Level

Sponsored By: 



2 – 3:15 p.m.

Session 5: Educational and Roundtable Sessions

**Industry/Academia Connect
and Collaborate (Part 3)**

San Diego Ballroom B, North Tower, Lobby Level

Sponsored By:  

**Open Source, Open Science and the
Role of Technology Transfer Offices**

Marriott Grand Ballroom 10,
North Tower, Lobby Level

**What's in a Name?
The A to Z of Patent Inventorship**

Marriott Grand Ballroom 11,
North Tower, Lobby Level

2 – 5:30 p.m.

**AUTM Negotiation Course:
Exercising Your Negotiation Muscles**
(additional fee, seating limited)

Pacific Ballroom 24,
North Tower, Lobby Level

3:15 – 4 p.m.

**Refreshment Break
in the Exhibit Hall**

Pacific Ballroom 14-22,
North Tower, Lobby Level

Sponsored By:  



4 – 5:15 p.m.

Session 6: Educational and Roundtable Sessions

**Academic Medical Centers:
Not a Tech Transfer Afterthought**

Marriott Grand Ballroom 11,
North Tower, Lobby Level

**Don't Mourn the Genus Claim
Just Yet: Strategies to Get Broad
Patent Coverage Post-Amgen**

San Diego Ballroom A,
North Tower, Lobby Level

**Federal Resources to Ignite
Biomedical Accelerator Programs**

Marriott Grand Ballroom 12,
North Tower, Lobby Level

**Industry/Academia Connect
and Collaborate (Part 4)**

San Diego Ballroom B,
North Tower, Lobby Level

Sponsored By: DRIHEALTHCARE lifeArc



4 – 5:15 p.m.

Session 6: Educational and Roundtable Sessions

**Ready. Set. Evaluate! Taking
a Holistic Look at Startups**

Pacific Ballroom 25, North Tower, Lobby Level

**Software and Copyright
Licensing Roundtable**

Marriott Grand Ballroom 10,
North Tower, Lobby Level

5:30 – 6:30 p.m.

**Canadian Region Networking
Reception** *(by invitation)*

Coronado, South Tower, Fourth Floor

Sponsored By: Bereskin&Parr

5:30 – 6:30 p.m.

RTTP Reception *(by invitation)*

Marriott Grand Ballroom Terrace,
North Tower, Lobby Level

SCHEDULE-AT-A-GLANCE

WEDNESDAY, FEBRUARY 21



7:30 a.m. – 3 p.m.

AUTM Meeting Place

South Tower,
Third and Fourth Floors

7:30 a.m. – 3 p.m.

Registration

Marriott Grand Ballroom Foyer,
North Tower, Lobby Level

7:30 a.m. – 3 p.m.

AUTM Connect Help Desk

Marriott Grand Ballroom,
North Tower, Lobby Level

7:30 a.m. – 3 p.m.

AUTM Connect Partnering Place

Marriott Grand Ballroom 8-9,
North Tower, Lobby Level

Sponsored By:  

7:30 a.m. – 3 p.m.

Contemplation Room

Rancho Santa Fe 3,
North Tower, Lobby Level

Sponsored By: 

7:30 a.m. – 3 p.m.

Nursing Room

Rancho Santa Fe 2,
North Tower, Lobby Level

Sponsored By:  

8 – 8:30 a.m.

Morning Mindfulness Meditation

Catalina, South Tower, Fourth Floor

8 – 8:30 a.m.

Coffee and Tea Available

(breakfast on your own)

Marriott Grand Ballroom Foyer,
North Tower, Lobby Level



9 – 10:15 a.m.

Session 7: Educational and Roundtable Sessions

Accounting in Technology Transfer Offices

Pacific Ballroom 23, North Tower, Lobby Level

Breaking Through is Hard to Do: Demonstrating Impacts of University Research to Policymakers

Marriott Grand Ballroom 10, North Tower, Lobby Level

Business Side of a License (Part 1)

Pacific Ballroom 24, North Tower, Lobby Level

Global Entrepreneur-in-Residence Programs for Startup Talent Retention and Recruitment

San Diego Ballroom C, North Tower, Lobby Level



9 – 10:15 a.m.

Session 7: Educational and Roundtable Sessions

How Express Licensing and Related Entrepreneurial Support Programs Can Pay Off for Your TTO

Marriott Grand Ballroom 13, North Tower, Lobby Level

How to Achieve Robust IP Protection of Digital Health Innovations

San Diego Ballroom A, North Tower, Lobby Level

How to Build Effective Relationships With Corporate Partners

Pacific Ballroom 26, North Tower, Lobby Level

Lead Generation and Customer Discovery Workshop: Come Away With Leads!

Marriott Grand Ballroom 12, North Tower, Lobby Level

Semiconductor & Microelectronics IP & Licensing: Tips for Understanding a Complex System

Pacific Ballroom 25, North Tower, Lobby Level

The AI Ecosystem: How Can Universities and Industry Innovate Together

San Diego Ballroom B, North Tower, Lobby Level



9 – 10:15 a.m.

Session 7: Educational and Roundtable Sessions

The Elusive Duo: Impact and Funding to Commercialize Social Innovations

Marriott Grand Ballroom 11, North Tower, Lobby Level

Sponsored By: 



10:30 – 11:45 a.m.

Session 8: Educational and Roundtable Sessions

Business Side of a License (Part 2)

Pacific Ballroom 24, North Tower, Lobby Level

Compliance Program Design Ideas to Maximize the Financial Benefits Your Licensed Assets Deserve

Pacific Ballroom 26, North Tower, Lobby Level

Emergent Intellectual Property Issues for Artificial Intelligence Technologies

Pacific Ballroom 23, North Tower, Lobby Level

Fair Market Value: Financial Terms for Pre-Clinical Industry-Sponsored Research Agreements

Marriott Grand Ballroom 11, North Tower, Lobby Level

Innovation Precincts: From Buildings and Equipment to Ecosystem Engines

Marriott Grand Ballroom 12, North Tower, Lobby Level



10:30 – 11:45 a.m.

Session 8: Educational and Roundtable Sessions

Maximizing Revenue & Minimizing Risk: Navigating Legal Challenges in Software Commercialization

San Diego Ballroom A, North Tower, Lobby Level

Spinning Out Biotechs: What Investors Want You to Know

San Diego Ballroom B, North Tower, Lobby Level

The Making of a Leader: Navigating Challenges, Shaping the Future

San Diego Ballroom C, North Tower, Lobby Level

Transforming the National Research Enterprise

Marriott Grand Ballroom 13, North Tower, Lobby Level

When Leveling the Playing Field is Not Enough: Promoting EDI in the Workplace and Beyond

Marriott Grand Ballroom 10, North Tower, Lobby Level

Sponsored By: 

Win-Win-Win: Optimizing Sponsored Research Amidst the Competing Challenges Faced by Academia, Government and the Private Sector

Pacific Ballroom 25, North Tower, Lobby Level

11:45 a.m. – 1 p.m.

Central Region Lunch *(by invitation)*

Marina Terrace,
North Tower, First Floor

Sponsored By: Quarles

11:45 a.m. – 1:30 p.m.

AUTM Annual Meeting Program Committee Lunch *(by invitation)*

Presidio, North Tower, Lobby Level

12:15 – 1 p.m.

Attendee Lunch

Marriott Grand Ballroom 1-7,
North Tower, Lobby Level



1 – 2:15 p.m.

Session 9: Educational and Roundtable Sessions

Incubate and Accelerate: Enriching Academic Drug Discovery Projects

San Diego Ballroom B, North Tower, Lobby Level

International Outreach to Emerging Innovation Systems: A Bridge Too Far?

Marriott Grand Ballroom 10, North Tower, Lobby Level

One Year On: The VC-TTO Startup Termsheet in International Perspective

Marriott Grand Ballroom 11, North Tower, Lobby Level

Personalized Medicine: Innovative Deal Structures for Biological Therapies

San Diego Ballroom A, North Tower, Lobby Level

SCHEDULE-AT-A-GLANCE

WEDNESDAY, FEBRUARY 21



1 – 2:15 p.m.

Session 9: Educational and Roundtable Sessions

Protecting AI Inventions When Computers Aren't Authors or Inventors

San Diego Ballroom C, North Tower, Lobby Level

Sponsored By: 

Setting the Stage: IP Management Plans for Multi-Institutional Grants

Pacific Ballroom 23, North Tower, Lobby Level

Technology Transfer and Commercialization Capacity Building Practices in Emerging Economies

Marriott Grand Ballroom 13, North Tower, Lobby Level

Sponsored By: 

Supporting Change in Emerging TTOs: USPTO, NAI and AUTM's Efforts for Supporting Inclusive Innovation

Pacific Ballroom 24, North Tower, Lobby Level

The Many Challenges of Revenue Distribution

Marriott Grand Ballroom 12, North Tower, Lobby Level



1 – 2:15 p.m.

Session 9: Educational and Roundtable Sessions

The Shadow on the Walls: Who Has the Power in Your License?

Pacific Ballroom 25, North Tower, Lobby Level

Understanding the Equity Portfolio for the Operations Team

Pacific Ballroom 26, North Tower, Lobby Level

2:15 – 2:45 p.m.

Refreshment Break

Marriott Grand Ballroom Foyer, North Tower, Lobby Level

Sponsored By: 

2:45 – 4:30 p.m.

Closing Plenary Panel - Pursuing Hope: How the Commercialization of Spinraza has Changed Lives

Marriott Grand Ballroom 1-7, North Tower, Lobby Level



Laura Savatski
University of Louisville



C. Frank Bennett, PhD
Ionis Pharmaceuticals, Inc.



Adrian Krainer, PhD
Cold Spring Harbor Laboratory



Andrew Whiteley
Cold Spring Harbor Laboratory

4:30 – 6 p.m.

Closing Reception

Coronado Terrace, South Tower, Fourth Floor

Sponsored By:  NOVARTIS



About AUTM

AUTM is the nonprofit leader in efforts to educate, promote and inspire professionals to support the development of academic research that changes the world and drives innovation forward. Our community is composed of more than 3,000 members who work in more than 800 universities, research centers, hospitals, businesses and government organizations around the globe.

AUTM Code of Conduct

AUTM is dedicated to providing a harassment-free meeting experience for our diverse audience, regardless of gender, sexual orientation, disability, physical appearance, race, religion or opinion. Meeting participants are expected to conduct themselves with integrity and respect for others at all meetings, courses and events.

All communication should be appropriate for a professional audience. Participants violating these rules may be asked to leave at the discretion of AUTM staff.



In situations where you prefer to make an anonymous comment, please send information via EthicsPoint.

General Information

Registration is available on the Lobby Level of the North Tower, in the Marriott Grand Ballroom

Sunday, February 18	7 a.m. – 5:30 p.m.
Monday, February 19	7 a.m. – 5 p.m.
Tuesday, February 20	7 a.m. – 5 p.m.
Wednesday, February 21	7:30 a.m. – 3 p.m.

Additional information about sessions, meeting rooms, the exhibit hall and meeting evaluations is available at autm.net/2024-annual-meeting.

AUTM is committed to ensuring all attendees have access to the Meeting. In addition to any need for assistance you might have indicated on your Meeting registration or room reservation, please note that AUTM also provides the following:

- A private nursing area for nursing mothers to use throughout the duration of the conference. Please visit the AUTM registration desk to obtain a key for this secure area.
- A contemplation room for those who need to take a moment for quiet time or meditation. Please note that cell phones must be silenced while in the room.
- Transcription services during all plenary sessions for those who need hearing assistance. Headsets are also available in each of the concurrent breakout rooms.

First Timers

If you're attending the AUTM Annual Meeting for the first time, consider these tips from seasoned pros:

- **Participate in the First-Time Attendee Briefing and Reception** on Sunday, February 18, in San Diego Ballroom B, North Tower, Lobby Level from 4 to 5 p.m.
- **Wear a New Member or First-Time Attendee ribbon** (or both) on your badge. Mentors and AUTM leadership do their best to welcome and talk with everyone they see who are wearing these ribbons.
- **Attend roundtables** for informal discussions on topics of interest.
- **Meet new people** in a casual atmosphere at receptions.
- **Use AUTM Connect** to network outside your organization or form a dinner group for informal socializing.
- **Visit the AUTM Connect Help Desk** located at Registration.
- **Get involved** at the AUTM Member Booth (#309) in the Exhibit Hall.
- **Attend sessions** to get a feel for the diverse programming content offered at the AUTM Annual Meeting.

AUTM Antitrust Policy

AUTM has a policy of strict compliance with all laws regulating association activities. Please refer to AUTM's Antitrust Compliance Policy and adhere to the following:

- **DON'T** discuss prices or fees for service, costs, discounts, terms of sale or credit, warranties, profit margins, individual companies' marketing or bidding plans, pricing policies, controlling sales, allocating markets, complaints related to specific customers or refusals to deal.
- **DON'T** joke about antitrust compliance.
- **DON'T** speak or act on behalf of AUTM or any committees unless specifically authorized to do so.
- **DON'T** participate if you think something is improper.
- **DO** alert the AUTM Chair, CEO or legal counsel to any concerns about competitively sensitive information.

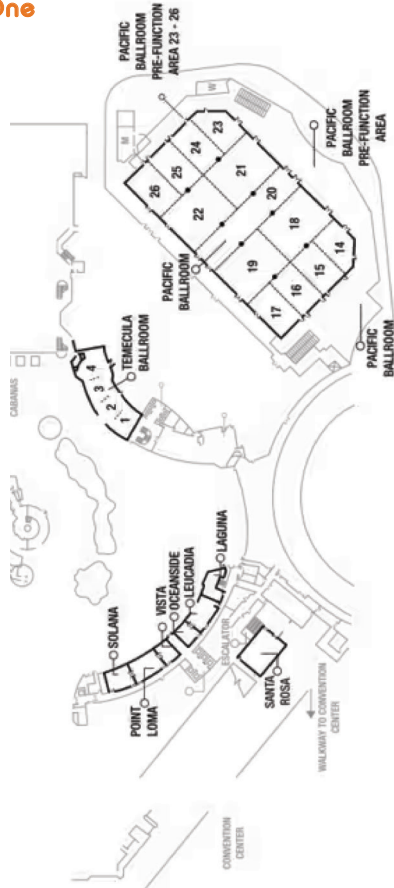


To review the full antitrust policy, scan this QR code or visit
www.autm.net/about-autm/mission-history/governance/policies/antitrust-policy

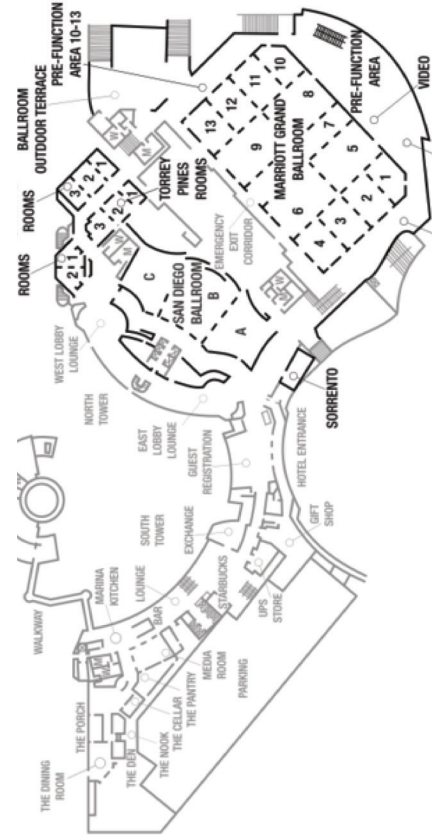
HOTEL FLOORPLANS

MARRIOTT MARQUIS SAN DIEGO MARINA

Level One

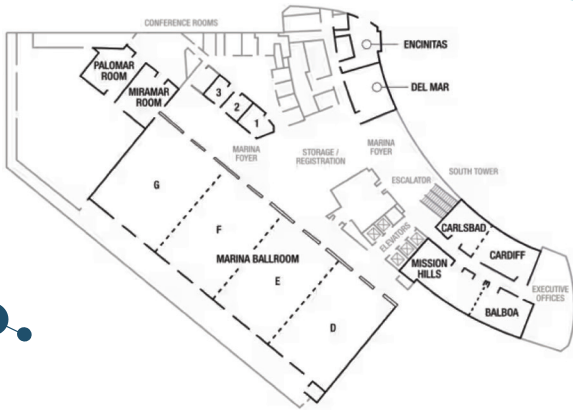


Lobby Level

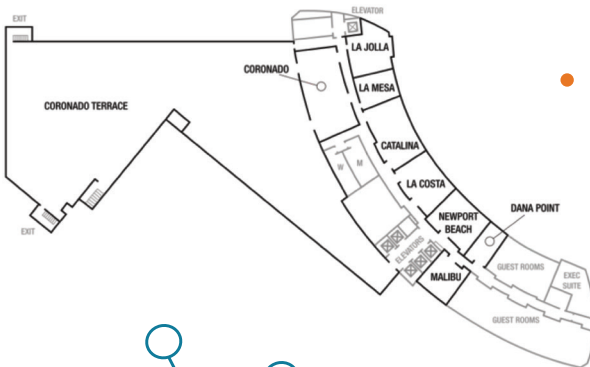


HOTEL FLOORPLANS

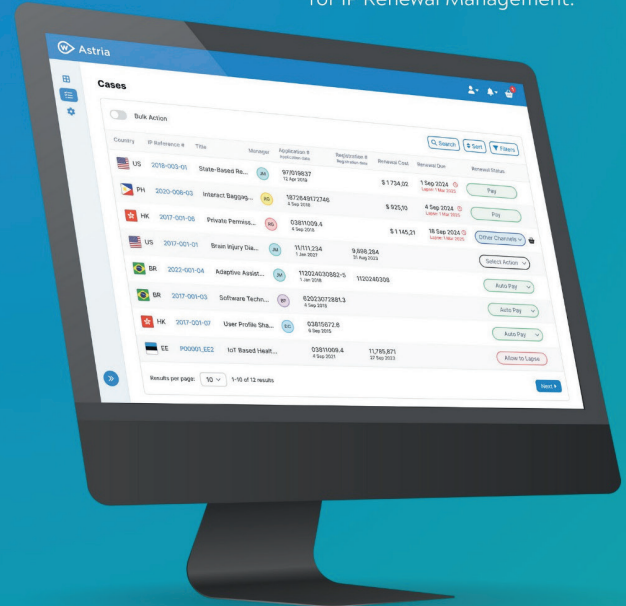
South Tower - Level 3



South Tower - Level 4



A Software Portal and Managed Service for IP Renewal Management.



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SAVE THE DATE

ANNUAL MEETINGS

2025 AUTM Annual Meeting & 50th Anniversary Celebration **March 2 - 5**

Gaylord National Resort and Convention Center
National Harbor, Maryland

2026 AUTM Annual Meeting **February 8 - 11**

Seattle Convention Center
Seattle, Washington

2027 AUTM Annual Meeting **February 21 - 24**

Marriott Marquis
San Diego Marina
San Diego, California

REGION MEETINGS

Canadian | April 30 – May 2

Doubletree by Hilton
Toronto Downtown
Toronto, Ontario, Canada

Central | July 15 – 17

Omni Louisville
Louisville, Kentucky

Eastern | TBD

Western | September 24 – 25

Hyatt Regency Phoenix
Phoenix, Arizona

PROFESSIONAL DEVELOPMENT COURSES

The Conversation: **An AUTM Leadership Forum** **August 27 - 28**

Sheraton Grand Nashville
Nashville, Tennessee

AUTM University **October 22 – 23**

Portland Marriott Downtown Waterfront
Portland, Oregon

The logo features the lowercase letters 'autm' in white on a dark blue circular background. To the left of the main circle are two smaller dark blue circles, and a line connects the main circle to the top-left one. Another line connects the main circle to the bottom-left one. A small white icon of a sailboat is positioned above the 'm'.

autm